

TIM CHORZEMPA

Graphic Designer, Web Designer
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OVERVIEW

Graphic Designer / Web Designer with over 15 years of experience producing printed materials, building and maintaining web sites and other electronic media. I possess the vision and creative, technical, organization, teamwork and communication skills needed to produce high quality work with accuracy either independently or in a collaborative environment. I can also set up computing equipment and troubleshoot technical problems.

OBJECTIVE

To secure employment that builds on my success as a Designer and to be well compensated for my work. It is my goal to find employment where there are opportunities to serve a long-term role. If hard work and excellence are rewarded, I want to work for you.

EDUCATION

Digital fine art degree

(B.A.) Bachelor of Arts, Cyber Art concentration
University of Toledo, Toledo OH
Graduated May 2004 (Attended 1998-2004) **GPA 3.35**

Web design degree

(A.A.S.) Associate of Applied Science,
Web Design concentration, graphics elective training
Monroe County Community College, Monroe MI
Graduated April 2005 (attended 2003-2005) **GPA 3.47**

Academic Honors

- UT Dean's List: Fall 1998, 1999, 2001
- Inducted into Golden Key IHS, 2001
- Graduated Cum Laude, UT, May 8, 2004
- UT Tower Academic Scholarship, 1998
- UT Heritage Academic Scholarship, 1999
- UT Alumni Legacy Honor Scholarship, 2000
- Tillotson Academic Scholarship, Spring 2003

SOFT SKILLS:

- Can clearly communicate task requirements to my associates when delegating tasks
- Can describe complex technical issues and design concerns in layman's terms to non-technical or non-creative associates
- Can anticipate future needs of a project or client based on past experiences
- Can create effective documentation for my projects
- Can produce well-organized code and descriptive notes in code comments to aid others in understanding it.
- Can troubleshoot complex technical problems.

NOW LEARNING ABOUT:

- AngularJS
- Adobe Muse HTML Editor
- Salesforce AmpScript coding

SKILLS

Creative Skills

Can create designs and layouts for websites, emails, newsletters, posters, signage, postcards, booklets, forms, badges, logos, branded giveaway items, vehicle wraps and others. Web Animation. Ability to shoot and manipulate photography. Ability to draw. Typography and the ability to design custom fonts.

Graphics

PhotoShop, ImageReady, Fireworks, Illustrator, Corel Painter

Page Layout

InDesign, QuarkXpress, PageMaker, Acrobat

Multimedia

Adobe Flash, Adobe Director, Adobe Edge Animate, GSAP, JQuery JavaScript animation libraries

HTML Email Development

- Interactive emails using punchcard CSS coding techniques
- Email on Acid (EOA) email testing suite

Web Design / Web Development

- DreamWeaver, GoLive, FrontPage, Contribute, Sublime
- JSP (Java Server Pages)
- JavaScript / JQuery - authoring simple scripts / manipulating more advanced pre-existing scripts
- Customizing and installing PHP, Perl, and CGI scripts
- Server Side Includes, XHTML
- CSS / responsive design - web pages formatted differently for desktop vs mobile devices, printer friendly pages etc)
- SASS (compiled CSS)
- Subversion (SVN) and GIT repository systems
- Grunt automation tasks
- Updating content with FTP, WebDAV
- Administering CMS-based online stores
- Administering databases via PHPmyAdmin
- Adjusting server permissions, Linux commands
- Converting Photoshop layouts to web
- Optimizing graphics for the Internet
- Web animations
- Joomla, Wordpress, Drupal Content Management Systems
- Developing custom web pages for FaceBook websites
- Jira task management tool
- Google Analytics - running queries for site traffic reports
- Salesforce Marketing Cloud development - email, sms, journey builder, cloud pages.

Tech support / Maintenance skills

Software and hardware

Windows, Mac OS X

Ability to use, install, configure, repair and troubleshoot hardware, software and OS issues. Windows / Mac command line scripting. Typing speed 35+ WPM

Office / Utility Software

Microsoft Office, Apple iWork, Skype / Lync.

PORTFOLIO:

Online: timcdesigns.com/portfolio/index.htm

Downloadable PDF, 16MB: timcdesigns.com/portfolios

WORK HISTORY

Blue Cross / Blue Shield of Michigan (July 2017 - Present) *Email Designer, User Interface Designer, Salesforce Marketing Cloud Developer*
Built responsive layout prototypes from comps and wireframes in HTML / CSS / bootstrap. Proposed solutions to UI issues for mobile viewports. Designed responsive HTML emails for Section 508 accessibility compliance. Designed / tested Salesforce Journeys. Implemented Salesforce email and SMS messages. Programmed PURLs and message segmentation using AMPScript. Researched Salesforce techniques and created developer's guide. Collaborated with vendors and fixed code issues for pressing deadlines. Ran Google Analytics queries to assist analytics team.

MRM // McCann (August 2013 - May 2017) *Web Developer, Email Developer, Multimedia Designer*

Lead Web Developer for six related retail offer websites - Implemented copy updates with little lead-time, after hours or on weekends in emergencies. Reworked websites to reduce complexity and increase make deploys easier. Delegated work to office in Argentina. Provided instructions via email, chat, and audio conferences. Fostered relationship with members in the Argentina office. Wrote developer's guide (80 pages) to onboard developers. Wrote instructions and labels within source code.

Web Developer for FaceBook custom web pages - Updated content, developed layouts for custom web pages for two FaceBook accounts. Created a 25-page developer's guide to help the Project Manager delegate the work to other developers.

Email Developer - Built proof of concept interactive emails using punchcard CSS animation. Troubleshooting and bug fixes on proof of concept emails built by others to enable fallback content to display. Used Email on Acid (EOA) testing suite and sample email accounts to verify work.

Other - Animated mastheads for retail websites, managed video files with BrightCove, attended Google Developer Conference in 2014.

Financial Services of America (July 2012 - July 2013) *Graphic Designer, Web Developer*

Created a unified look for the company's brand. Designed promotional materials, web sites and HTML emails. Built and administered 10 sites for FSA and associated companies using Joomla CMS. Functionality includes public and private pages, user accounts, and forms. Created micro-sites to generate leads. Redesigned slideshows and handouts for new business pitches. Became the "go-to" guy for other associates with computer, printing, and software functionality issues. Set up email accounts for account executives on their mobile devices.

Stefanini Techteam (Aug. 2011 - June 2012) *IT Support Desk Associate*

Troubleshooted hardware and software issues. Submitted new knowledge articles and corrected existing articles for accuracy and clarity. Proposed a new tool combining three existing troubleshooting and policy tools into one portal to improve efficiency. Created proof of concept mock-ups.

TRW Automotive (Aug. 2006 - Jan. 2009) *full time contract work*

Delivered innovative designs for newsletters, reference materials, signage, posters, PowerPoints, interactive CD-ROMs, interactive touchscreen kiosks and web banner ads. Created templates for newsletters, resulting in quicker turnaround and uniform presentation. Built library of collateral materials for TRW communications department including designer's notes and source files. Tutored members of other departments in use of design software, photographed corporate events. Consulted with internal and external clients.

Part-time projects / supplemental work

Freelance Graphic, multimedia, Web Design work (2001 - 2014) 15 web sites for colleges, organizations, businesses.

Election Worker / Precinct Supervisor (1999 - present) *Bedford, MI, Livonia MI*. Facilitated elections. Previously as co-supervisor oversaw workers.

Laputopia (Sept. 2010 - Feb. 2011) - *part time - Diagnosed / repaired computers for laptop repair shop.*

eBay Sales (Jan. 2009 - Aug. 2011) - *full time independent work. - Bought broken laptops in bulk, repaired them and resold them on eBay.*