

# TIM GHOZZEMPA

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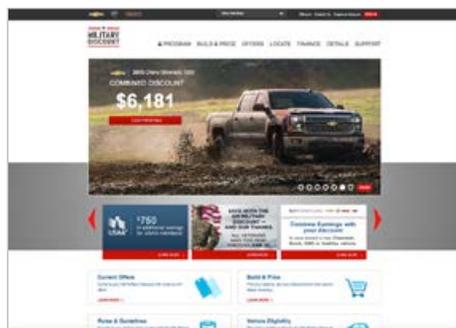
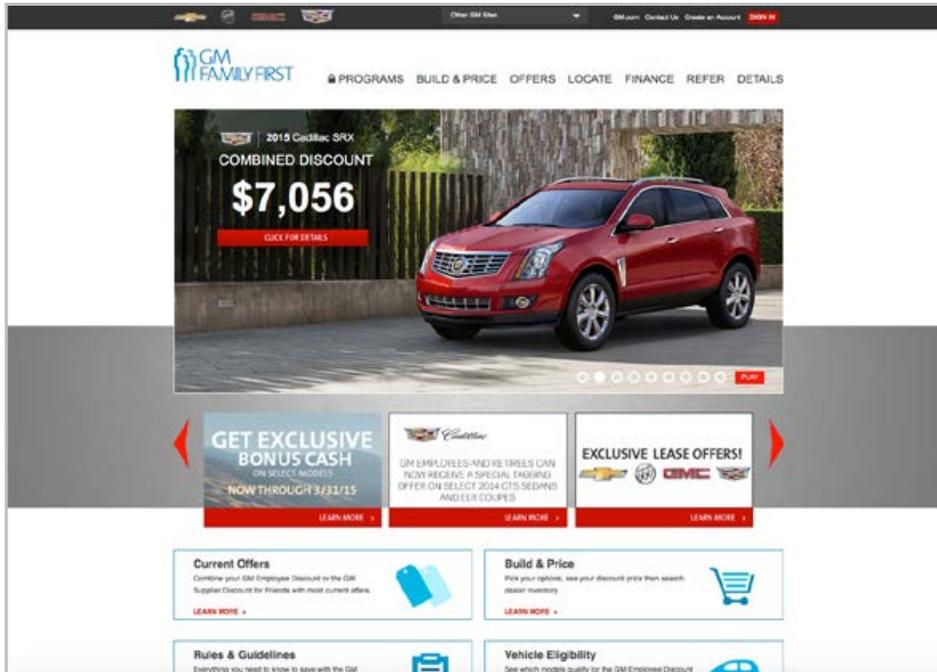
## Websites

The following web sites are work done for clients, and for previous employers on a professional basis. Except where noted they are original designs that I built completely including graphics, logos, HTML coding, JavaScript and CSS, and setting up the sites online.

Original designs represent my ability to tie various elements including text, pictures, logos and graphics into a polished final product. This is a process that begins with pre-planning and sketch work to ensure a cohesive design.

# MRM // MCCANN - Retail Offer Websites

2013-2017



Led front-end web design for 2014 redesign and implemented page layouts and other styling with CSS based on graphic design mockups provided for 6 related retail offer websites.

The back-end coding was initially built by a senior web architect and handed off to me. I performed daily content updates, maintenance and build new functionality for over 3 1/2 years.

# MRM // MCCANN - Custom web pages for client FaceBook account

2014-2017

"LIKE" US NOW AND UNLOCK THE POTENTIAL



## TAKE A SPIN.

Hop in. Cruise around. There's a lot to see and do here. You'll find interesting and informative posts — many from actual Cardmembers. Take part in fun polls and surveys. And watch for fun contests with your chance to win great prizes.

It's all part of getting the most from your GM Rewards Card as you enjoy Earnings\* on every purchase, redeemable toward the new Chevrolet, Buick, GMC or Cadillac vehicle of your dreams.

\*BuyPower Card Earnings, GM Card Earnings and GM Flexible Card Earnings may not be used with fleet vehicle programs or with some other offers and discounted sale programs, such as the GM Employee Discount. GM Extended Family Card Earnings may not be used with fleet vehicle incentive programs or with some other offers and discounted sale programs. BuyPower Business Card Earnings may not be used on the purchase of certain vehicles, such as those sold or obtained at auction, or with some other offers and discounted sale programs. See your authorized GM Dealership for eligibility.



Implemented web page layouts in HTML, CSS and PHP based on mockups provided by the graphic design team. Performed copy updates on a quarterly basis.

"LIKE" US NOW AND UNLOCK THE POTENTIAL

## SHARE YOUR NEW CAR MOMENT

When you use your GM Rewards Cards Earnings toward the purchase or lease of your new GM vehicle, you've got a great reason to celebrate. This is your chance to upload a photo and share your new car moment.

### YOU COULD BE SELECTED AS OUR FACEBOOK FAN OF THE MONTH

Once your entry is approved, you could be selected as the GM Rewards Cards featured Facebook Fan of the Month. Just be sure to share your new car moment on Facebook.

[UPLOAD NOW](#) [VIEW GALLERY](#)



ALBERT W., GM CARD  
2016 GMC TERRAIN



"LIKE" US NOW AND UNLOCK THE POTENTIAL

## TURN PURCHASES INTO EARNINGS TOWARD A NEW GM VEHICLE. YOUR CARD IS THE KEY.

Every purchase made with your GM Rewards Card brings you closer to a new Chevrolet, Buick, GMC or Cadillac vehicle. It's the smart way to let everyday purchases — and larger ones too — help you get behind the wheel of your new vehicle sooner.

**WATCH YOUR EARNINGS GROW.**  
Our Earnings Calculator shows you how quickly your Earnings can add up. Just enter your monthly budget into the calculator for an instant preview of your Earnings potential.

**SEE THE SAVINGS.**  
Visit the Redemption Map to see how much actual Cardmembers across the country have redeemed toward their new GM vehicle.

[CALCULATE EARNINGS](#) [VIEW REDEMPTION MAP](#)

### CHOOSE YOUR CARD.

Each Rewards Card has different benefits. Explore which one is right for you.

 <b>BUYPOWER CARD</b> Our most popular card and a great choice for most people.	 <b>BUYPOWER BUSINESS CARD</b> Rewards built for small business owners.	 <b>GM EXTENDED FAMILY CARD</b> The card designed for GM Employees or Suppliers.
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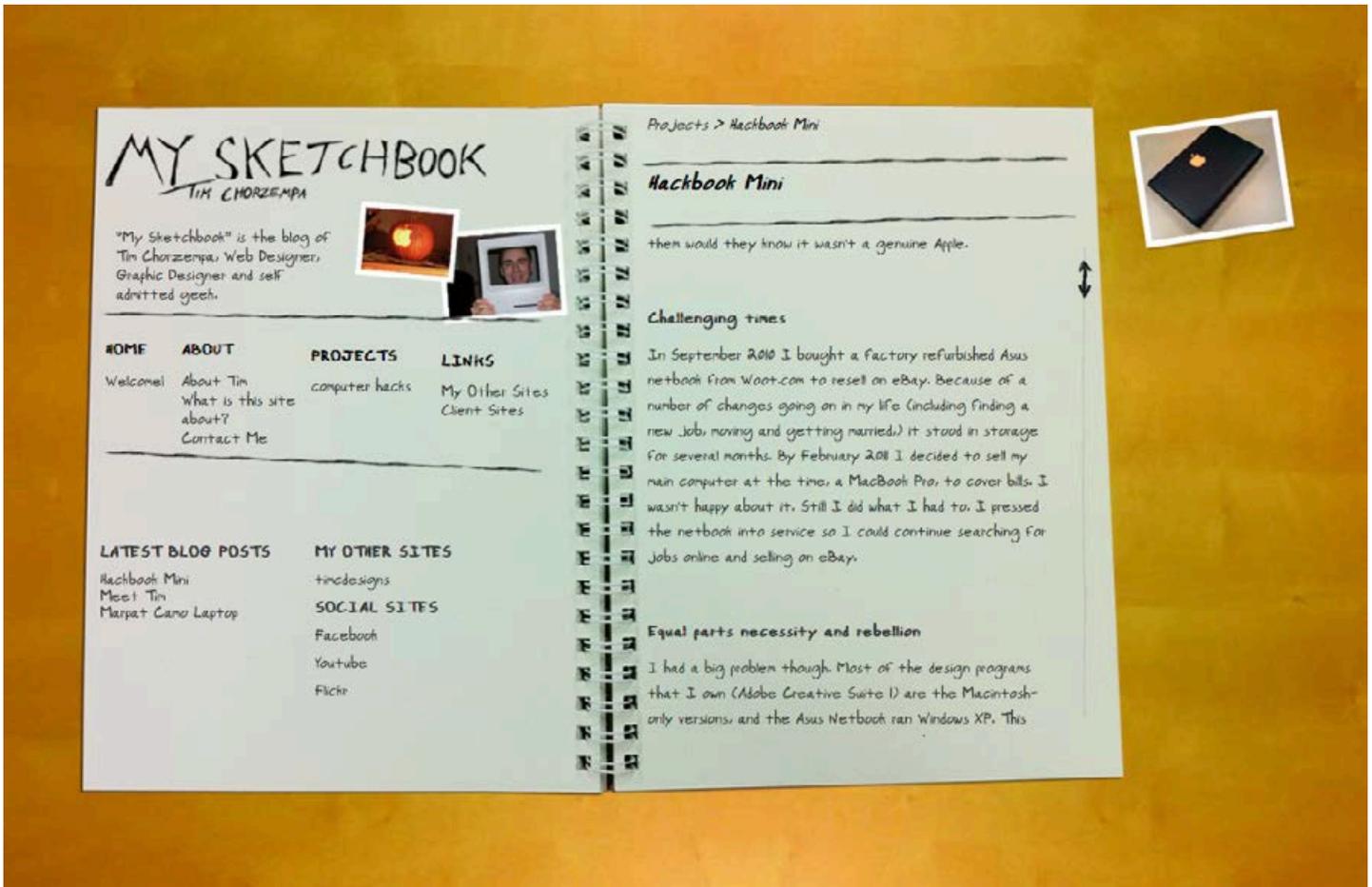
[EXPLORE CARDS](#)

Already have a GM Rewards Card? [Create your Earnings account now.](#)

\*BuyPower Card Earnings, GM Card Earnings and GM Flexible Card Earnings may not be used with fleet vehicle incentive programs or with some other offers and discounted sale programs, such as the GM Employee Discount. GM Extended Family Card Earnings may not be used with fleet vehicle programs or with some other offers and discounted sale programs. BuyPower Business Card Earnings may not be used on the purchase of certain vehicles, such as those sold or obtained at auction, or with some other offers and discounted sale programs. See your authorized GM Dealership for eligibility.

# Timothy The Geek - Sketchbook

2013 - present



## timothythegeek.com

Website built to highlight my creative / technical hobbies. This site is run using the Joomla content management system and features an interface that is modeled after a physical sketchbook.

The text used throughout this web site is based on my own handwriting, made into a font. When a user moves between pages on the site a page flip effect occurs. This effect is achieved by a JavaScript and HTML5 animation built in Adobe Edge Animate.

# Recruiting Web Sites for FSA / EBS

2012



## Workforebs.com

Recruiting web site for EBS, the nationwide arm of Financial Services of America. This site's purpose is to recruit financial services account executives and to facilitate the application process. Designed, developed and administrated this site. This site runs the Joomla content management system. Created custom design template for the site from scratch.

This site features application forms and user accounts giving access to pages not seen by the general public. The site also includes informational videos and a functioning multiple choice test for applicants to pass before being considered for employment.

## Workforfsa.com

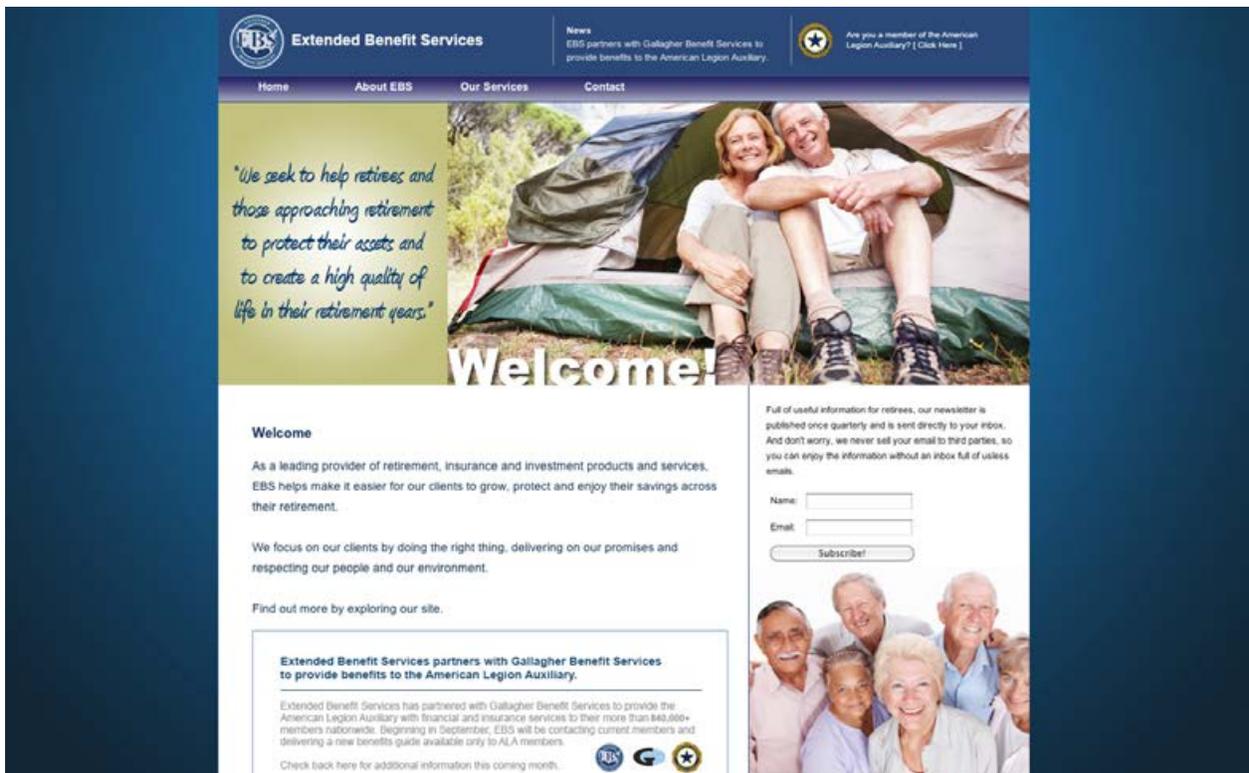
The sister site to workforebs.com, this site features content geared towards recruiting within the state of Michigan. Within the state the application process is handled in office so the user account and quiz features are not included.

## Wesetyourappointments.com

Recruiting web site developed for Extended Benefit Services. Superseded by workforebs.com when the business model for EBS changed and the site's name was no longer appropriate. The other two sites in this family are based on an updated version of this design.

# MyEBS1 - Consumer Facing Web Site for EBS

2012



MyEBS1 is a consumer-facing web site for EBS promoting financial planning and services to senior citizens and those approaching retirement. Designed, developed and administrated this site. This site runs the Joomla content management system. Created custom design template for the site from scratch.

# Boaters' Association of Michigan - For EBS

2013

The homepage features the BAM logo and navigation menu (home, shows & events, join, boating destinations, resources, news & opinion, contact). The main content area includes a 'home' section with a welcome message, a 'Latest News' section with a featured article 'A day in the life of an MBIA intern', and a 'BAM DISCOUNT LISTING' section. There are also promotional banners for 'Great Lakes Scuttlebutt Magazine' and 'Boat Loans as low as 4.99% APR'.

The Resources page features a 'Resources' section with a featured article 'Experience the thrills of boating in Michigan' and a 'BAM DISCOUNT LISTING' section. The page layout is consistent with the homepage, featuring a blue background and white text.

The Discounts available to Boaters' Association Members page features a table listing various discounts and their details.

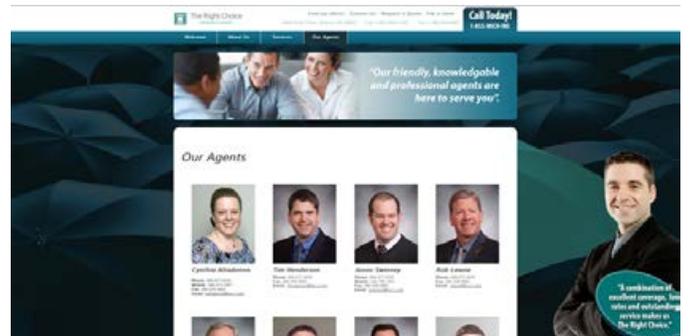
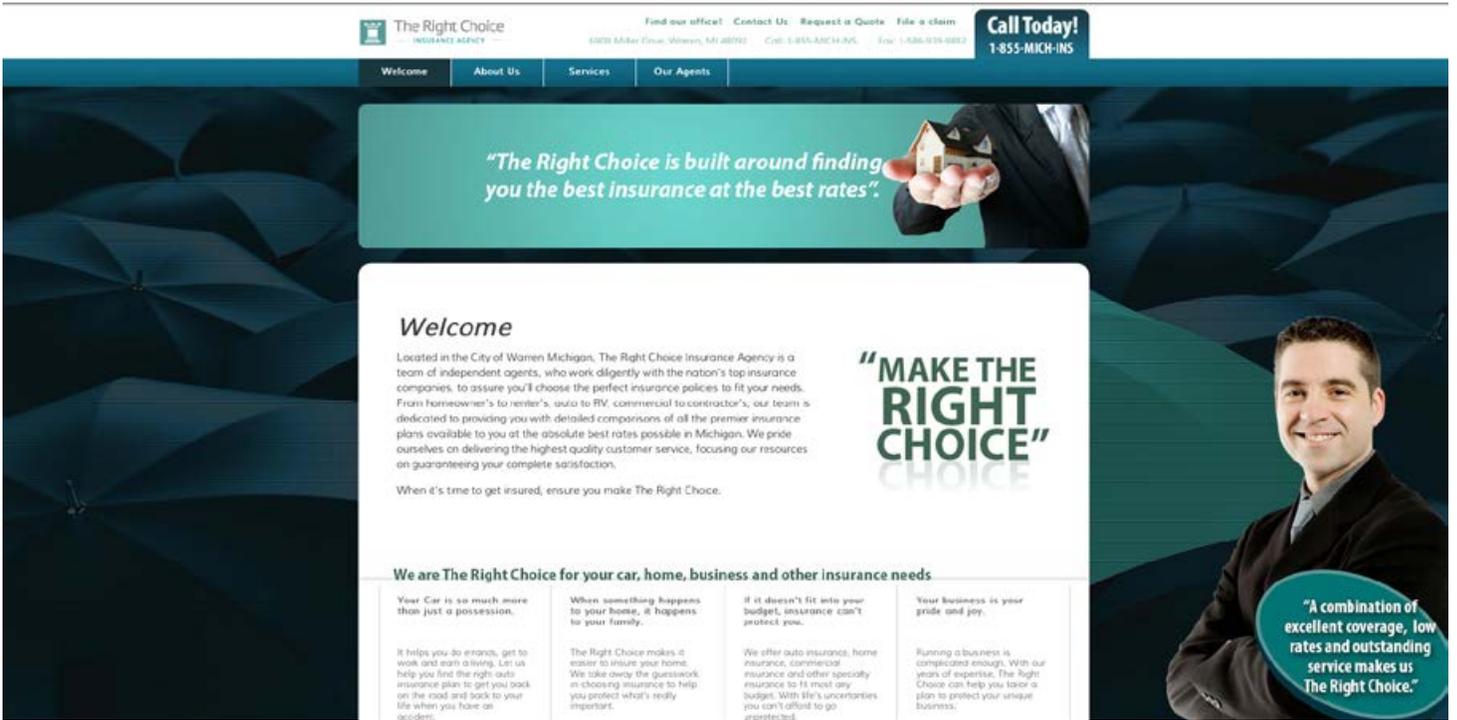
company	contact	phone	city	discount offered
Anchor Inn Marina	Clare Anderson	224-627-4620	Channahon	20% off 2013 Dry stack 20% off 2013 14 Storage
Boaters Bridge Service	Mike Stearns	688-722-6582	Port Haven	20% off 2013 Storage or B&B (not off Peak or 2013 dry stack) Free Pump out at \$100 fuel purchase
Colors Marine Sales & Service	Thomas Wood	888-779-1888	St. Clair Shores	10% off boat for boat service repair
Dr. Shick, Inc.	Michael Shick	517-725-2884	Ann Arbor	25% off boat repair bills and 10% off boat repair parts
Elite Marine Detail	John Sisk	248-242-8171	Ann Arbor	10% off Elite Marine Detail products 10% off Elite Marine Detail Service
Grand Bay Marina	La Carney			10% off 2013 Dry Stack 20% off 2013 14 Storage
Great Lakes Docking & Docking	Walter Greenbaum	888-725-2884	Ann Arbor	25% off 2013 Dry Stack 20% off 2013 14 Storage
Great Lakes Lodge	Walter Greenbaum	888-725-2884	Ann Arbor	10% off 2013 Dry Stack 20% off 2013 14 Storage

Boatersassociationofmichigan.com is a Web site promoting the Boaters' Association of Michigan, an organization that FSA has an exclusive agreement to service. A part of this agreement includes FSA developing and maintaining a web site for the organization.

Designed, developed and administrated this site. This site runs the Joomla content management system. Created custom design template for the site from scratch.

# The Right Choice Insurance Company

2013



## rightchoiceins.com

Consumer-facing web site for The Right Choice Insurance Agency, the insurance division of FSA. This website publicizes the insurance agency and functions to generate leads.

Designed, developed and administrated this site. This site runs the Joomla content management system. Created custom design template for the site from scratch.

# Financial Services of America - Public facing corporate web site

2013



## fsa1.com

Consumer-facing web site for FSA publicizing the company.

Designed, developed and administrated this site. This site runs the Joomla content management system. Created custom design template for the site from scratch.

# Right Choice Insurance - Lead Generation Web Sites

2013

*Michigan Drivers! - Insure your car!*

*Michigan Drivers! The Right Choice Insurance agency can help you find the most affordable auto insurance in the state of Michigan with the best coverage. We work with the nation's top service providers to get you the best prices possible.*

**Get your free auto insurance quote today! It only takes a minute!**

**▶ START HERE**

**The Right Choice**  
INSURANCE AGENCY

**"MAKE THE RIGHT CHOICE"**

Copyright © 2013 The Right Choice Insurance Agency, 6900 Miller Drive, Warren, MI 48092  
1-855-MICH-INS | fax: 1-586-939-9882

*Michigan Drivers! - Insure your car!*

*Get your Insurance quote!*

Name:   
Address:   
Phone:   
Email:   
How can we help you?

[Back to introduction page](#)

**The Right Choice**  
INSURANCE AGENCY

**"MAKE THE RIGHT CHOICE"**

Copyright © 2013 The Right Choice Insurance Agency, 6900 Miller Drive, Warren, MI 48092  
1-855-MICH-INS | fax: 1-586-939-9882

*Michigan Drivers! - Insure your car!*

*Thank you for your interest in insurance with The Right Choice Insurance Agency.*

*One of our highly qualified agents will be contacting you shortly with your quote.*

**The Right Choice**  
INSURANCE AGENCY

**"MAKE THE RIGHT CHOICE"**

Copyright © 2013 The Right Choice Insurance Agency, 6900 Miller Drive, Warren, MI 48092  
1-855-MICH-INS | fax: 1-586-939-9882

## Right Choice Insurance lead generation web sites

Campaign of 70 specialized microsites that allow visitors to request free insurance quotes, directing the form data entries to an agency email address. The designs for these web sites are specific to types of insurance, and are customized to the localities they target.

The design on this page is the pathfinder web site for this project. It consists of a welcome page, a form page and a "thank you" page that users are redirected to after submitting the form.

These sites are variations of a common layout with graphical treatments appropriate to the insurance being emphasized and to the audiences they seek to service.

These sites are conventional HTML and CSS designs with rollover animated buttons and informational graphics. Information collected from the online form is parsed by a php form processor and sent to a special email address.

# Right Choice Insurance - Lead Generation Web Sites - additional layouts

2013

**Indiana** *Hey Indiana! Insure your home with us!*

Indiana residents! The Right Choice Insurance Agency can help you find the most affordable insurance in the state of Indiana with the best coverage. We work with the nation's top service providers to get you the best prices possible on home, auto, business and a broad array of other insurance.

Get your free auto insurance quote today! It only takes a minute!

**START HERE**



**The Right Choice**  
INSURANCE AGENCY



**"MAKE THE RIGHT CHOICE"**

Copyright 2013 The Right Choice Insurance Agency 6555 Indian Lane, Indiana, IN 46033  
1-800-468-9653 (Toll Free - 1-800-999-9653)

**Michigan** *Michigan - Insure your Bike with us and save!*

Michigan Motorcycle enthusiasts! The Right Choice Insurance Agency can help you find the most affordable insurance for your bike in the state of Michigan with the best coverage. We work with the nation's top service providers to get you the best prices possible.

Get your free insurance quote today! It only takes a minute!

**START HERE**



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1-800-468-9653 (Toll Free - 1-800-999-9653)

*Have you had a DUI? Need Auto Insurance?*

You've had a DUI, and you want to both change records. The problem is that you will need car insurance. The Right Choice Insurance Agency works with the nation's top insurance providers to get you insured for less, even if you've had a DUI.

Get your free auto insurance quote today! It only takes a minute!

**START HERE**



**The Right Choice**  
INSURANCE AGENCY



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1-800-468-9653 (Toll Free - 1-800-999-9653)

**Detroit Drivers!** *Insure your car!*

Detroit Drivers! The Right Choice Insurance Agency can help you find the most affordable auto insurance in the Motor City and anywhere else in the State of Michigan with the best coverage. We work with the nation's top service providers to get you the best prices possible.

Get your free auto insurance quote today! It only takes a minute!

**START HERE**



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INSURANCE AGENCY



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Copyright 2013 The Right Choice Insurance Agency 6555 Indian Lane, Indiana, IN 46033  
1-800-468-9653 (Toll Free - 1-800-999-9653)

*Drive a Junker? Don't pay a fortune to insure it!*

Do you drive a junker? It can cost more to insure the car than it is actually worth. To save money and to keep you legal, The Right Choice Insurance Agency is offering PIPD coverage. It covers damage that happens to other peoples' cars, property etc. in the event of an accident.

Get your free auto insurance quote today! It only takes a minute!

**START HERE**



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INSURANCE AGENCY



**"MAKE THE RIGHT CHOICE"**

Copyright 2013 The Right Choice Insurance Agency 6555 Indian Lane, Indiana, IN 46033  
1-800-468-9653 (Toll Free - 1-800-999-9653)

**Kansas Drivers!** *Insure your RV, trailer or camper!*

Kansas Drivers! The Right Choice Insurance Agency can help you find the most affordable insurance for your RV, trailer or camper in the state of Kansas with the best coverage. We work with the nation's top service providers to get you the best prices possible.

Get your free RV insurance quote today! It only takes a minute!

**START HERE**



**The Right Choice**  
INSURANCE AGENCY



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1-800-468-9653 (Toll Free - 1-800-999-9653)

# Toledo Polish Genealogical Society- Web Site

2012



## Toledo Polish Genealogical Society

Home Page | About the TPGS | Board of Directors | Calendar | Library | Membership | Publications | Research Links | Surnames | Toledo Polish Churches | Toledo Poles | Contact Us

### Calendar

Next TPGS Meeting  
FEB 18 2012, 10am - 12pm  
Special presentation:  
Carve an Easter Lamb

Save the Date!  
TPGS LIBRARY  
BOOK/BAKE/SOUP SALE!  
MARCH 17 2012, 11am - 3pm

Honoring our Polish Ancestors  
Preorder Now!  
Short stories, biographies, and facts  
about early Poles in Toledo  
Includes Diamond Jubilee of St  
Anthony Parish

To preorder, send check for \$26.00  
(includes S&H and OH sales tax)  
payable to!  
Marlene Hardman  
3653 Waldorf Dr  
Toledo OH 43611

### Welcome to our organization

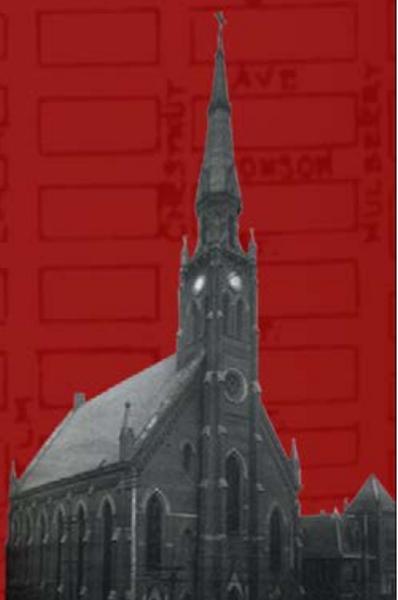
The Toledo Polish Genealogical Society is a 501c3 non-profit support organization for genealogists who are researching ancestors in Poland, or Polish-Americans in the Toledo, Ohio area. Our goal is to collect, disseminate and preserve information through education, research and discussions at our meetings. This information can be used to help our members add to their family trees.

### Letter from the President

Dear Members and Guests,

Welcome to the Toledo Polish Genealogical Society website. This is our Tenth Anniversary Year, a year of pride in our accomplishments and of promises for a bright future. The Officers and Board of Directors have planned an exciting year of monthly meetings filled with quality genealogical programming and events permeated with fun and Polish American culture. The TPGS Library, one of our greatest treasures, recently acquired more records of Saint Hedwig and Saint Anthony Parishes, which are being indexed and preserved. The Officers will increase the records available to members this year. In addition to our dues and 50/50 raffles, the Book/Bake/Soup Sale on Saturday, March 17 at Saint Hedwig will benefit the growing library, and the "Who Do You Think You Are Raffle?" in July will increase the funds of our society.

Approximately one-third of the people in Lucas County are Polish Americans. If you haven't been to a meeting in awhile, please join us for an informative and enthusiastic meeting. If you are new to our website, join TPGS today by clicking on the Membership link. Whether you are from Kuhschwantz or Lagrinka, we welcome you to the Toledo Polish



## TOLEDO POLISH GENEALOGICAL SOCIETY

Home History Surnames Publications Photos Membership TPGS Library Links

### Welcome to our organization

The Toledo Polish Genealogical Society is a 501c3 non-profit support organization for genealogists who are researching ancestors in Poland, or Polish-Americans in the Toledo, Ohio area. Our goal is to collect, disseminate and preserve information through education, research and discussions at our meetings. This information can be used to help our members add to their family trees.

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### Upcoming Events

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FEB 18 2012, 10am - 12pm  
Special presentation:  
Carve an Easter Lamb

**Save the Date!**  
TPGS LIBRARY  
BOOK/BAKE/SOUP SALE!  
MARCH 17 2012, 11am - 3pm

**Honoring our Polish Ancestors Preorder Now!**  
Short stories, biographies, and facts about early Poles in Toledo  
Includes Diamond Jubilee of St Anthony Parish

**To preorder, send check for \$26.00 (includes S&H and OH sales tax) payable to!**  
Marlene Hardman  
3653 Waldorf Dr  
Toledo OH 43611

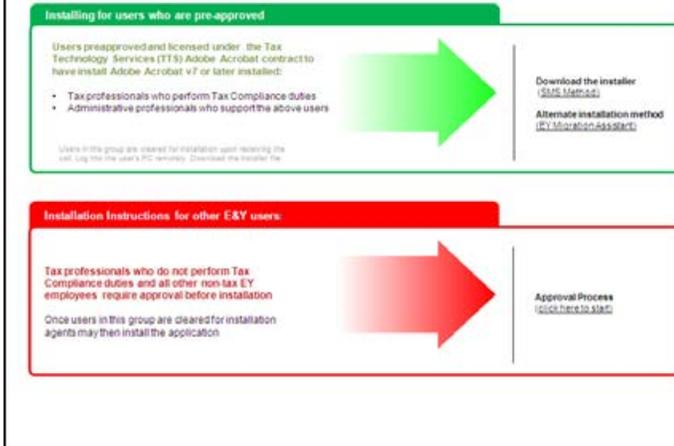
The original template-based design produced by a previous designer.

# Knowledge base for IT Service Desk, Ernst & Young

Interface for proposed knowledge base and helpdesk policy portal. Mock-up. 2012

As of the date of the proposal, tech support agents for the client had to consult one set of instructions to determine what procedures to follow. This included how to route the user's call if the issue could not be resolved, or what users were approved to install a particular piece of software etc. Agents had to also consult a separate web site that includes troubleshooting instructions for the issue.

The replacement would provide procedure instructions contextually within the troubleshooting instructions, reducing handling time, increasing handling accuracy and decreasing the costs involved with mishandled cases.



Various troubleshooting script web pages.



# The Eyes of the Nation Were on Monroe

2007

## "THE EYES OF THE NATION WERE ON MONROE"

HOME
THE STRIKE
FOR STUDENTS
INFORMATION
LABOR MUSEUM

### Home Page



In 1937 in the city of Monroe, Michigan, workers at the Newton Steel plant picketed and later struck.

Despite a violent strike at the Auto-Lite factory in Toledo, Ohio in 1934, most Newton Steel workers and Monroe Citizens did not expect their quiet town to become a major battle ground in the American labor movement...

*and the center of national attention.*

An exhibit by:

The Monroe County  
Labor History  
Museum

Our sponsors



Michigan Humanities Council  
Michigan People, Michigan Places  
Our Stories, Our Lives

VIEW A LIST OF OUR SPONSORS AND OTHERS WHO HAVE PROVIDED THEIR GRACIOUS SUPPORT



Our Sponsors: Michigan Humanities Council, Monroe County Labor Museum, Monroe County Council CIO Social and Welfare Assoc., Monroe County Community College, Wayne State University © 2007

### "THE EYES OF THE NATION WERE ON MONROE"

HOME THE STRIKE FOR STUDENTS INFORMATION LABOR MUSEUM

**Information**

The Monroe County Labor History Museum

Monroe County Labor History Museum  
400 West Park Street, Monroe, Michigan 48157

**Exhibit Dates:**  
Exhibit begins May 1, 2007  
Monday - Friday 9:00-12:00 a.m., 1:00-5:00 p.m.

**Exhibit Board:**  
Special thanks to those who make the exhibit possible.

**Project Manager:**  
Bill Conner, President, Labor Museum Board  
billconner@mlm.com

**Director:**  
Dr. Ann Devine, Monroe County Community College  
adevine@monrocc.edu

**Curator:**  
Jenny Sherry, Monroe County Historical Museum  
jsherry@monrocc.edu

**Designer:**  
Dr. Joseph M. Tully, Auburn University  
jmtully@auburn.edu

**Web Designer - Graphic Designer - Web Programmer:**  
The Phosphores

### "THE EYES OF THE NATION WERE ON MONROE"

HOME THE STRIKE FOR STUDENTS INFORMATION LABOR MUSEUM

**The Strike (Strike Exhibit)**



Timeline	Fact Facts	Dig Deeper	See for Yourself
<p>1 (Timeline)</p> <p>Explore the events that led up to the Monroe Steel strike in 1937.</p> <p>2 (How do I visit?)</p> <p>Learn about the exhibit at the "The Eyes of the Nation" opening event.</p>	<p>1 (Timeline)</p> <p>Learn about the strike and how it was fought.</p> <p>2 (Timeline)</p> <p>Learn about the strike and how it was fought.</p>	<p>1 (Timeline)</p> <p>Learn about the strike and how it was fought.</p> <p>2 (Timeline)</p> <p>Learn about the strike and how it was fought.</p>	<p>1 (Timeline)</p> <p>Learn about the strike and how it was fought.</p> <p>2 (Timeline)</p> <p>Learn about the strike and how it was fought.</p>

### THE EYES OF THE NATION WERE ON MONROE

HOME THE STRIKE FOR STUDENTS INFORMATION LABOR MUSEUM

1936

**January 22 1936**  
Dr. A. L. Ladd, President of the CIO begins a campaign to drive the Labor Movement across the United States.

**February 29 1936**  
The first day of the strike ends in the United States, with many being laid off and others.



1936 - 1936 being a year of labor strikes in the United States.

**April 1 1936**  
The first day of the strike ends in the United States, with many being laid off and others.

**April 13 1936**  
A conference between the CIO and the Monroe Steel plant.

### THE EYES OF THE NATION WERE ON MONROE

HOME THE STRIKE FOR STUDENTS INFORMATION LABOR MUSEUM

1937

**January 24 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

**March 8 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

**March 18 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

**April 14 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

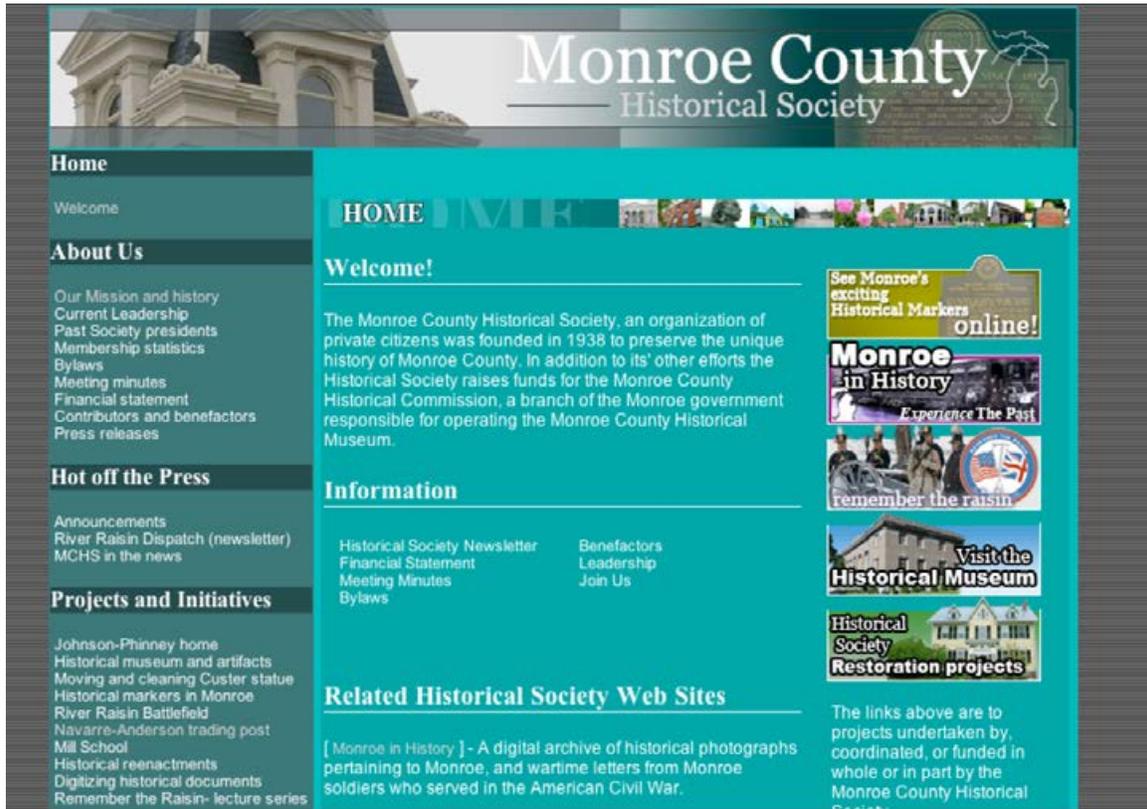
**May 12 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

**May 27 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

**May 28 1937**  
The Monroe Steel plant is closed. The strike is in progress in Michigan.

# Monroe County Historical Society

2007



**Monroe County Historical Society**

**Home**  
Welcome

**About Us**  
Our Mission and history  
Current Leadership  
Past Society presidents  
Membership statistics  
Bylaws  
Meeting minutes  
Financial statement  
Contributors and benefactors  
Press releases

**Hot off the Press**  
Announcements  
River Raisin Dispatch (newsletter)  
MCHS in the news

**Projects and Initiatives**  
Johnson-Phinney home  
Historical museum and artifacts  
Moving and cleaning Custer statue  
Historical markers in Monroe  
River Raisin Battlefield  
Navarre-Anderson trading post  
Mill School  
Historical reenactments  
Digitizing historical documents  
Remember the Raisin- lecture series

**HOME**

**Welcome!**

The Monroe County Historical Society, an organization of private citizens was founded in 1938 to preserve the unique history of Monroe County. In addition to its' other efforts the Historical Society raises funds for the Monroe County Historical Commission, a branch of the Monroe government responsible for operating the Monroe County Historical Museum.

**Information**

Historical Society Newsletter      Benefactors  
Financial Statement              Leadership  
Meeting Minutes                  Join Us  
Bylaws

**See Monroe's exciting Historical Markers online!**

**Monroe in History**  
Experience The Past

**Remember the Raisin**

**Visit the Historical Museum**

**Historical Society Restoration projects**

**Related Historical Society Web Sites**

[ Monroe in History ] - A digital archive of historical photographs pertaining to Monroe, and wartime letters from Monroe soldiers who served in the American Civil War.

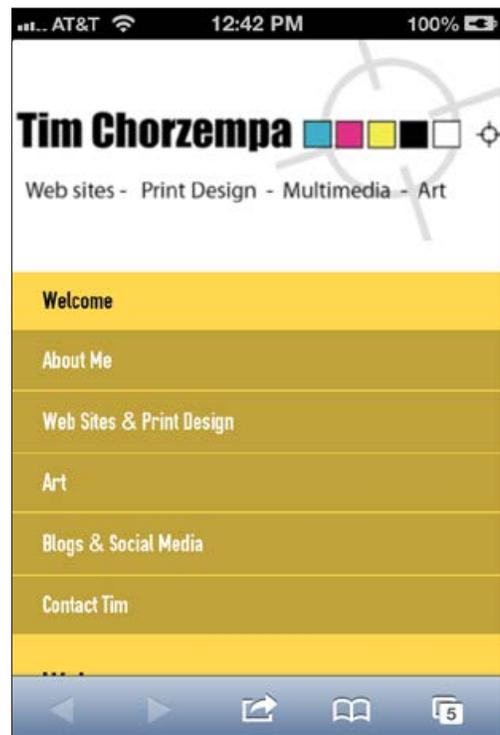
The links above are to projects undertaken by, coordinated, or funded in whole or in part by the Monroe County Historical Society.



A grid of six smaller website layout thumbnails, each representing a different page from the Monroe County Historical Society website. The thumbnails are arranged in two rows of three. Each thumbnail shows a different section of the website, including the 'Home' page, 'About Us' page, 'Hot off the Press' page, 'Projects and Initiatives' page, 'Information' page, and 'Related Historical Society Web Sites' page. The thumbnails are arranged in a grid, with the top row showing the 'Home' page, 'About Us' page, and 'Hot off the Press' page, and the bottom row showing the 'Projects and Initiatives' page, 'Information' page, and 'Related Historical Society Web Sites' page.

# TimCdesigns

Web Site advertising my freelance work and selling fine art. 2006 - present



Mobile browser layout.

# TRW Automotive employee newsletter website

2006-2008

**dynamics**  
TRW employee newsletter

**June 2008 Edition**  
Stories

**languages**  
English  
Spanish  
German  
Portuguese

**editions**  
Current Editions  
Previous Editions

**give your feedback**  
Contact Us

**Beijing Press Conference Satisfies Journalists' Thirst for TRW Information**

[Back to list of stories](#)

As TRW Automotive's presence in the Asia-Pacific region – particularly northern China – has heated up, so too has media interest in the company. In late 2006, a new Chassis Systems plant, expansion of Engineered Fasteners & Components business and establishment of an office in Beijing had journalists from newspapers, magazines and television outlets clamoring for more information.

Positive interest from the media is a public relations dream. To satisfy interest, TRW staged a Beijing Press Conference Program for 19 journalists from prominent media outlets at the Tianlun Dynasty Hotel on MaSch 7. **Nicole Lei**, TRW communications manager for China, organized the event, which began with an overview of local TRW business and news. Company executives fielded media questions and addressed a number of queries that had been submitted for the press conference beforehand. The media most wanted to know about:

- TRW's industry standing and business performance, especially in Asia Pacific
- TRW's exposure in relation to the decline of North American vehicle makers
- The company's growth potential worldwide and regionally
- New products and technologies
- Sales, business strategies and future plans in China
- TRW Aftermarket business

Executives who participated in the press conference included **Ed Carpenter**, vice president, Asia Pacific; **Neville Rudd**, head of European Braking operations (who had been director, Braking, Modules & Electronics, Asia Pacific); **Kevin Elgood**, director, Engineering, Asia Pacific; **Alex Ashmore**, director, Aftermarket, Asia Pacific; **XY Sun**, vice president, Business Development, Asia Pacific; and **Jingxin Tian**, senior sales manager. Media publications and outlets represented included *China Industry News-Auto Weekly*, *China Automotive News*, *Automotive Industry*, *Automotive Observer*, *China Financial Times*, *21st Century Business Herald*, *Global Business & Finance*, *Economic Daily-Automotive*, *People's Daily-Automotive*, *Sina Auto*, *China Business Post* and *China Central Television (CCTV)*.

**TRW2007新春记者见面会**  
TRW China Press Conference  
Beijing, 2007

TRW executives who participated in the press conference included, from left, **Alex Ashmore**, **Kevin Elgood**, **XY Sun**, **Ed Carpenter**, **Neville Rudd** and **Jingxin Tian**

Created a website with a layout formatted specifically for printout.

**dynamics**  
TRW employee newsletter

**June 2008 Edition**

**Beijing Press Conference Satisfies Journalists' Thirst for TRW Information**

As TRW Automotive's presence in the Asia-Pacific region – particularly northern China – has heated up, so too has media interest in the company. In late 2006, a new Chassis Systems plant, expansion of Engineered Fasteners & Components business and establishment of an office in Beijing had journalists from newspapers, magazines and television outlets clamoring for more information.

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After the formal presentations, members of the media got the chance to speak with TRW leaders in a reception area where TRW company information was displayed on panels.

"We had scheduled two hours for the program, but journalists ended up staying a lot longer," said Lei. "They were eager for information about our company, and our executives did a great job talking to them. A number of journalists have requested additional, one-on-one interviews."

Positive press coverage of TRW began immediately after the event – in articles in *SinaAuto*, *China Industry News*, *Automobile & Parts Technology* and *People's Daily* – and continues now.

"We're an automotive supplier that's slowly making its voice heard," Lei said. "China is an intensely brand-conscious market. As TRW's presence in China grows, so does the interest of the Chinese consumers, government officials and business leaders."

Print-out of story web pages.

**dynamics**  
TRW employee newsletter

**June 2007 Edition**  
Choose your language of preference

**languages**  
English  
Spanish  
German  
Portuguese

**editions**  
Current Editions  
Previous Editions

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English Deutsch Português Español

Language selection page.

TFAS

**TOLEDO FEDERATION  
OF ART SOCIETIES, INC.**

CVA/TFAS, 620 GROVE PLACE, TOLEDO, OHIO 43620

**TFAS MAIN PAGE**  
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**ART EXHIBITIONS**  
Past Shows  
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Timeline - Toledo Area Artists show 2006  
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TFAS Constitution



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**VARIOUS INFORMATION**  
Announcements

## HOME PAGE

**Hello!** This is the official web site of the Toledo Federation of Art Societies. We are a non-profit organization of art and cultural groups working together in and around the city of Toledo, Ohio. Our mission is to foster art in the community through arranging art exhibitions and promoting art education.

The Toledo Federation of Art Societies also aims to establish and maintain a permanent collection of artwork by Toledo area artists, and to undertake fundraising activities to promote the general welfare.

For more information about the Toledo Federation of Art Societies contact: [info@toledoareaartists.org](mailto:info@toledoareaartists.org)

Visit the web site of the Toledo Museum of Art -



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TFAS

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**RECENT ART SHOWS**

**2006 Shows**

**2006 Shows**

The TFAS show is an annual competition where members of TFAS and the surrounding area can display their artwork. The 2006 exhibition was held at the Toledo Museum of Art.

**2005 Shows**

The TFAS show was a fundraising event for the Toledo Federation of Art Societies where artists displayed work in the form of paintings, drawings and decorative items.

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TFAS

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**FOUNDING DOCUMENTS**

**CONSTITUTION OF THE TOLEDO FEDERATION OF ART SOCIETIES, INC.**

(Amended May 2002)

[Download as Adobe PDF \(1\)](#) [Download as Microsoft Word Document \(1\)](#)

**ARTICLES NAME**

The name of this organization shall be "The Toledo Federation of Art Societies, Inc." hereinafter referred to as the Organization.

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TFAS

**TOLEDO FEDERATION  
OF ART SOCIETIES, INC.**

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**DIRECTORY**

City Commission of Greater Toledo	100 Riverside, S 100 Toledo 43620 419.252.2107	<a href="#">info@cityoftoledo.org</a>
Albion Area Art Society	25 North Hudson Lane, 071 48601 419.222.1722	<a href="#">http://www.albionart.org</a>
Albion Art Society	600 Lakeside Court Toledo 43620	
WCCC - School of Art	124 Dublin Avenue, Toledo, OH 43620 419.252.2020	
CMA University of Toledo	620 Grove Place, Toledo, OH 43620	<a href="#">http://www.cmauniversity.edu</a>
LATA Association for Toledo Arts	1122 Excelsior Place, Toledo 43620 419.252.2107	<a href="#">http://www.lataart.org</a>

[Return to top](#)

# Monroe County Community College Writing Center

Developed self contained mini site for the writing center professor to administer using Adobe DreamWeaver and AdobeContribute  
monroeccc.edu/writing, 2005



**Writing Center**  
MONROE COUNTY COMMUNITY COLLEGE

**WRITING CENTER**  
Home  
Our Mission  
Student FAQ  
Hours & Location

**SERVICES**  
E-mail Tutoring  
Writing Fellow Schedules  
Writing Fellow Staff  
Fellowed Classes  
Handouts  
Mini-Sessions

**ITEMS FOR FELLOWS**  
Theory to Practice Essays

**CONTACT US**  
writing@monroeccc.edu

**MCCC MAIN WEBSITE**  
www.monroeccc.edu

**HOME PAGE**



**We are the Writing Fellows**

**Our Mission**  
Our goal is to help all students at MCCC become better writers by providing an opportunity for close and regular contact with a supportive, yet critical audience

**Need Essay Writing Tips?**  
Our Mini-sessions are a great way to learn how to write more effectively. Besides, who can resist free food?

[\[More \]](#)

**Announcements**  
Please return after September 27 for Fall Mini-session dates. These Mini-Sessions are a great way for you to improve your writing skills

[\[More \]](#)

**email tutoring**

**essay tips**

**handouts**

**hours and location**

# Monroe in History

Designed web site, scanned and archived hundreds of historical documents  
monroecc.edu/monroehistory, 2005

## Monroe in HISTORY

A collection of historical photographs and letters from Monroe County, MI

Home | Historical Photos | Civil War Letters | Index of Images and Letters | Fair Use Statement | Contact Us/ Directions | About This Site

### HISTORICAL PHOTOGRAPHS -

Have a look into the past with our collection of Historical photos. Many of them were taken in Monroe and all of them are of interest to the local area. They center around the people and places of Monroe

Many other photographs and documents are available for viewing at the Archives Center, located inside of the Monroe County Historical Museum

### A PRESIDENTIAL VISIT

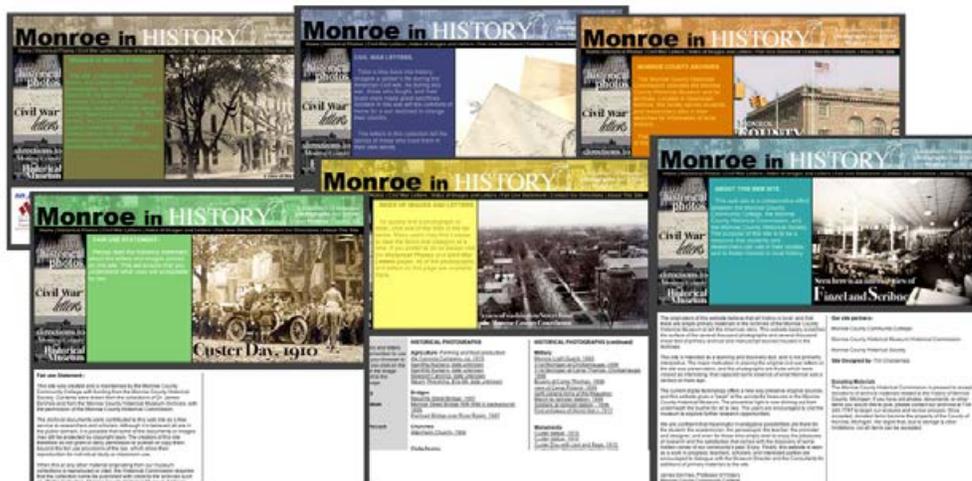
SEEN HERE, W.W. TAFT VISITED THE TOWN OF MONROE IN 1910

\*All photographs are from the Monroe County Historical Museum Archives.

**Historical Photographs (by category)**  
[Agriculture](#)  
[Bridges](#)  
[Churches](#)  
[Clubs and Teams](#)  
[Commercial Buildings](#)  
[Government Services](#)  
[Industry](#)

**IMPORTANT! Before Downloading..**  
Before downloading these images, please read and understand the [Fair use statement](#) posted on this site. The Monroe County Historical Society and Museum cannot guarantee that all items are in the public domain (able to be used for all purposes) but they are assumed to be so. All items are permitted to be copied for classroom use and individual study.

Every effort has been made to list the dates when photographs were taken. In some cases, exact dates are not available. In these cases approximate dates are given based on research.



# Adam Grant

## FIGURE MASTER

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**HOME PAGE**



See Adam Grant's work designing Paint by Numbers kits [Paintbynumberz.com]

- [ **Exhibition Chronology** ] Listing of prior exhibits
- [ **Biography** ] The story behind the artist
- [ **Works** ] View artwork for sale
- [ **Contact Us** ] Email us your questions and concerns
- [ **Comments and Testimony** ] What others have to say about his work

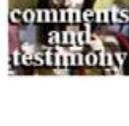
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From his earliest years in Warsaw, Poland, Adam Grochowski showed an amazing talent for drawing. Art, theater, poetry, philosophy, and dance flourished in Post World War I Warsaw, and he used them all to develop his unique artistic imagery.

Adam's story, set during one of the most terrible periods in human history, is a quiet testament to his Roman Catholic faith and the restorative power of the creative spirit. Imprisoned at the age of 18 (from 1943 until 1945) in two of the most infamous concentration camps in human history, Grochowski's unique figurative drawing skill saved his life: first at the Nazi concentration camps, Auschwitz and Mauthausen; then for 5 years in a displaced persons camp in Regensburg, Germany. Four paintings from his Holocaust Series are currently in the Auschwitz collection





### Adam Grant

#### FIGURE MASTER

**EXHIBITION CHRONOLOGY**

**INDIVIDUALS**

- The United States Navy Department Art Collection Program (1945) - Phoenix, AZ
- The New Mexico Collection (1947)
- Seaworld Ocean Park Collection (1948)
- The State Council of National Art Exchanges (1949, 1971, 2000)
- The Chrysler Collection (1949)
- The Metropolitan Museum of Art (1949)
- Artwork for sale in New England (1949)
- The Franklin D. Roosevelt Presidential Library (1978)
- Midwest Collection, University, Florida (1982)
- The Tracy, Iowa College Museum, Iowa (1982)
- Wabash College Museum, Indiana (1982)
- The Cleveland Museum of Art (1982)
- The National Art Center, Washington (1982)
- Armed Forces Collection, Arlington, Virginia (1982)
- The University of North Carolina, Raleigh (1982)
- The Museum of Contemporary Art, Chicago (1984)
- 21st Century Collection, Chicago (1984, 2007)
- Midwest Museum of Art, Chicago (1984)
- The Grady Library, University of North Carolina (1989)

### Adam Grant

#### FIGURE MASTER

**WORKS**

The following are available for sale in the US. These are available for purchase on our website [http://www.adamgrantart.com].

For complete details on the previous work visit our artist page.










### Adam Grant

#### FIGURE MASTER

**BIOGRAPHY**

**HOW DID HE GET THERE?**

Adam Grant was born in Warsaw, Poland, in 1921. He was the youngest of four children. His father, Adam Grochowski, was a painter and a teacher. His mother, Bronia, was a pianist and a singer. Adam was a talented artist from a young age. He studied at the Warsaw School of Art and Architecture. He was imprisoned in Auschwitz and Mauthausen during the Holocaust. He survived and was displaced to Regensburg, Germany. He later moved to the United States and became a citizen.

**THE EARLY YEARS**

Adam Grant was born in Warsaw, Poland, in 1921. He was the youngest of four children. His father, Adam Grochowski, was a painter and a teacher. His mother, Bronia, was a pianist and a singer. Adam was a talented artist from a young age. He studied at the Warsaw School of Art and Architecture. He was imprisoned in Auschwitz and Mauthausen during the Holocaust. He survived and was displaced to Regensburg, Germany. He later moved to the United States and became a citizen.

# Walbridge Park Call for Artists

Developed an event-centered mini site with a 48 hour deadline.  
 Client's normal web designer was unavailable and could not edit the main site  
 Arts Commission of Greater Toledo, 2004



# Walbridge Park CALL FOR ARTISTS

Download materials for Call for Artists in Microsoft Word format:



**ARTS COMMISSION**  
OF GREATER TOLEDO

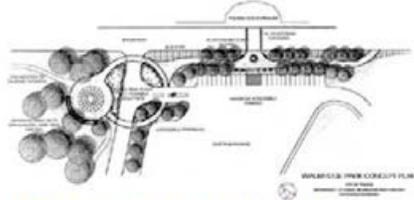
| [Main page](#) | [A brief History of Walbridge Park](#) | [Project Timeline](#) | [Images and maps of Sculpture Site](#)  
 | [Return to ACGT home page](#) |

[Call for Artists](#)  
[A Brief History of Walbridge Park](#)  
[Project Timeline](#)

For further information, please contact **Marc Folk**, Artistic Director at **419-254-2787**.

## Call For Artists

The Art in Public Places Committee of the Arts Commission of Greater Toledo (ACGT) has convened a Design Review Board to acquire public artwork at Walbridge Park in Toledo, Ohio. The public art component is part of Mayor Jack Ford's mission to recreate Walbridge Park as Toledo's first "Destination Park". This effort will implement a handicapped accessible play area, accessible walkways and ramps and streetscape improvements on Broadway Avenue.



[ [Images and maps of sculpture Site](#) ]

The creation of this "Destination Park" is being completed in three phases in collaboration with the City of Toledo, ACGT, the Walbridge Park Advisory Board and the Department of Parks, Recreation and Forestry. The public art component is the third phase of this project scheduled to be completed in 2005. We are looking for environmental, iconographic and conceptual solutions to this public art opportunity. The budget for this entire project is \$100,000 and the submitted proposals should not exceed that figure including but not limited to all expenses related to project completion, site preparation, installation and travel.

### A Brief History of Walbridge Park.

Located on the south side of Toledo, the city park sits on the banks of the Maumee River. Thought to be hunting and fishing grounds for indigenous tribes the naturally wooded area was first owned by Stephen B. Comstock in the mid-nineteenth century. Comstock used the land as the site of his planned subdivision, which he constructed and called "Austerlitz". The area remained a subdivision for a number of years, but in the eighteen seventies the idea was abandoned after real estate sales could not be revived. In eighteen seventy-four Comstock sold the property to the city in its 47-acre entirety for sixty-two thousand dollars. [ More ]



**Walbridge Park CALL FOR ARTISTS**

ARTS COMMISSION OF GREATER TOLEDO

| [Main page](#) | [A brief History of Walbridge Park](#) | [Project Timeline](#) | [Images and maps of Sculpture Site](#)  
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**Project Timeline**

- September 24, 2004 Proposal to Propose (PPP) Sent Out
- October 12, 2004 RFP Due
- November 19, 2004 Artist Selection Process
- November 11, 2004 Installation Site Preparation and Presentation Schedule
- November 17 & 18, 2004 Public Presentation (Opening an Arts Festival)
- December 1, 2004 Commission Approval Acknowledged
- December 15, 2004 Commission Begins
- October 15, 2005 Commission Completed
- October 15, 2005 Destination Completed

\*The completion date and installation date subject to change based upon the selected artist's proposal and response



**Walbridge Park CALL FOR ARTISTS**

ARTS COMMISSION OF GREATER TOLEDO

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**A Brief History of Walbridge Park**

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With the operation of the landfill behind the park is a natural and historically rich site on the nearby Maumee River at the time the Toledo Zoo had no fence or back way that connected to the park as well as 1914 the Ohio Memorial Chamber was destroyed in Walbridge Park and behind a natural water-purifying water tower site a park there on site. The park was the result of the fact that the city had no fence or back way that connected to the park as well as 1914 the Ohio Memorial Chamber was destroyed in Walbridge Park and behind a natural water-purifying water tower site a park there on site. The park was the result of the fact that the city had no fence or back way that connected to the park as well as 1914 the Ohio Memorial Chamber was destroyed in Walbridge Park and behind a natural water-purifying water tower site a park there on site.



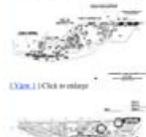
**Walbridge Park CALL FOR ARTISTS**

ARTS COMMISSION OF GREATER TOLEDO

| [Main page](#) | [A brief History of Walbridge Park](#) | [Project Timeline](#) | [Images and maps of Sculpture Site](#)  
 | [Return to ACGT home page](#) |

**Images and maps of Sculpture Site**

View an image of the sculpture site for the exhibition



[Click to enlarge](#)

# MSI Sculpture Initiative

Web Site I developed in 2004 and maintained until 2008.  
Site re-developed for administration by a third party with DreamWeaver in 2008  
Arts Commission of Greater Toledo

Home Page

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Related Places on the Web:

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[Flatlanders Sculpture](#)

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[Ken Thompson Sculpture](#)

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[www.blissfield.net](http://www.blissfield.net)

# MSI

Midwest Sculpture Initiative



| Home | Exhibits | About MSI | Contact Us | How to Exhibit | Press Section |

## Welcome To the MSI!

### Welcome to the Midwest Sculpture Initiative

Founded in 2003, The Midwest Sculpture Initiative has been formed to promote innovative exhibitions to benefit our regional sculptors.

The Initiative's mission is to offer unique sculpture exhibition opportunities, raise the visibility of Midwest sculptors nationally and internationally, promote cooperation among various art and civic organizations... [\[ MORE \]](#)

### Call for Proposals for Sculpture in the Park 2006

The Ottawa Hills Foundation is pleased to sponsor the third *Sculpture in the Park-2006* exhibition. It will again be placed in the area called Arrowhead Point. This section of land, bounded by Secor Road, W. Bancroft Street and Indian Road, provides optimal unhindered exposure for sculpture. Thousands of cars pass by the exhibit daily. Ample parking is available so viewers may proceed on foot. The exhibition sculpture will be placed among the three permanent sculpture pieces on site... [\[ MORE \]](#)

# Flatlanders Sculpture galleries and sculpture supply

Web Site developed in 2003 and maintained until 2008.

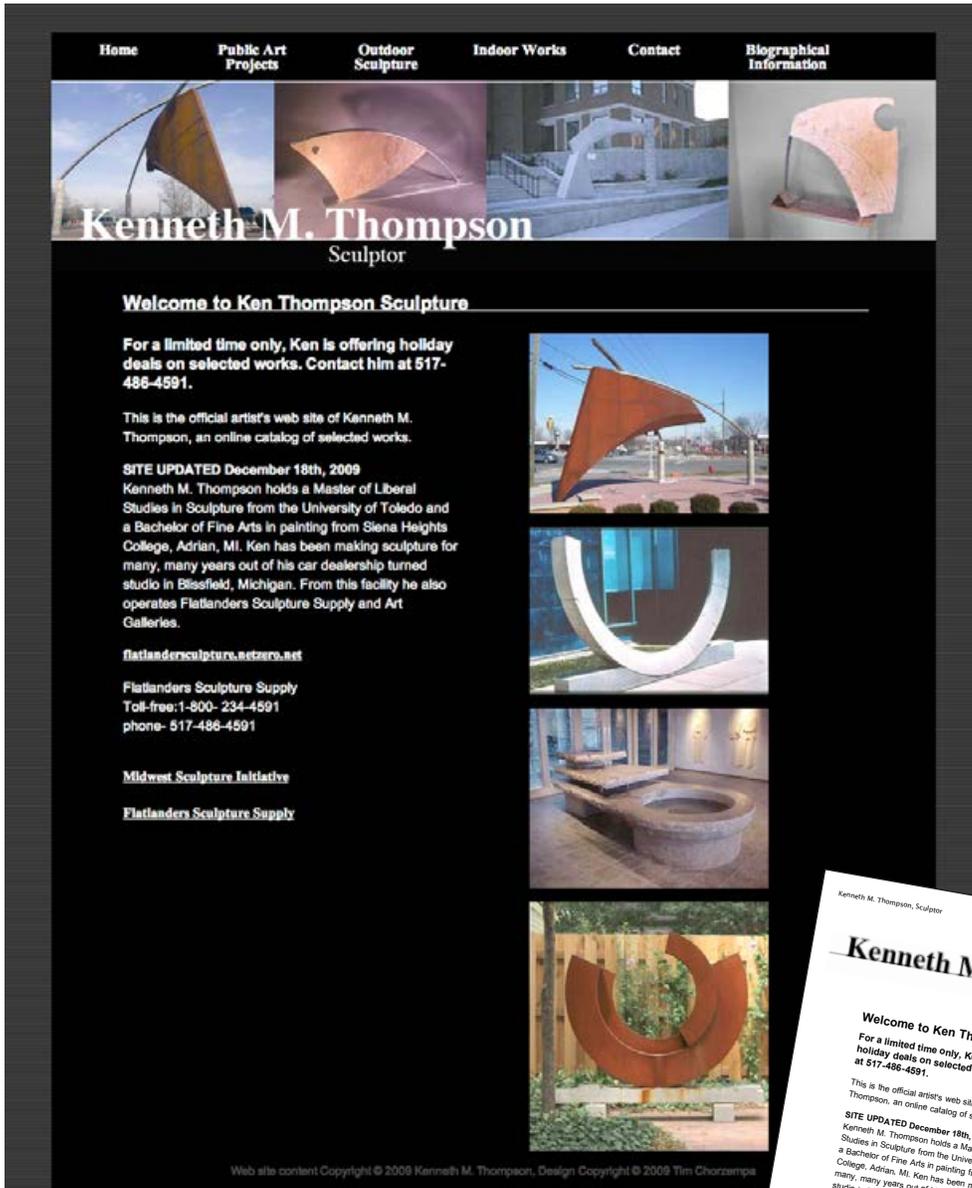
Site re-developed for administration by a third party through DreamWeaver and Zen Cart in 2008

Category	Current Month	Previous Month	Year-to-Date
MT Counter Started	03/22/2009	03/22/2009	33 - 31
MT Counter	03/22/2009	03/22/2009	157 - 132
Products	03/22/2009	03/22/2009	527 - 517
Products downloaded	03/22/2009	03/22/2009	592 - 303
Reviews	03/22/2009	03/22/2009	164 - 163
Account Pending Approval	03/22/2009	03/22/2009	63 - 62
Account Pending Approval	03/22/2009	03/22/2009	18 - 18
Orders Entered	03/22/2009	03/22/2009	79 - 72
Orders Active	03/22/2009	03/22/2009	151 - 148
Orders Active	03/22/2009	03/22/2009	28 - 29
Partial Products Expired	0	0	0
Partial Products Active	0	0	0
Subs Expired	0	0	0
Subs Active	0	0	0
Shipping	0	0	0
Processing	0	0	0
Delivered	0	0	0
Failed	0	0	0

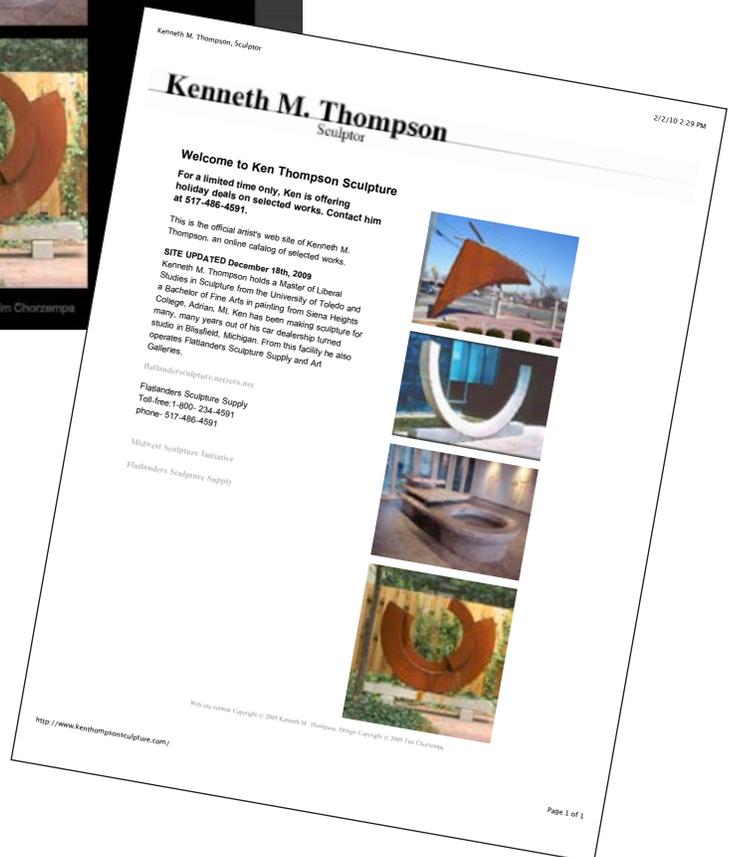
Zen Cart Store Admin Panel used to run store.

# Kenneth M. Thompson

Web Site developed in 2003 and maintained until 2008.  
Site re-developed for administration by a third party through Adobe Contribute in 2008  
kentthompsonsculpture.com, Tech support 2003 - present



Developed with CSS for separate on-screen and printed appearance. To the right is a "hard copy" of a page as it appears printed.



# Tim Ghorzempa

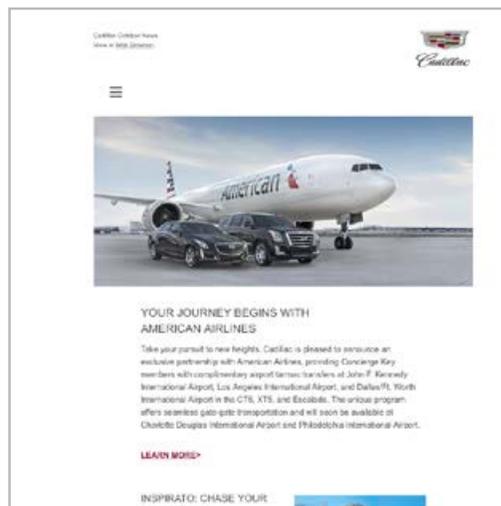
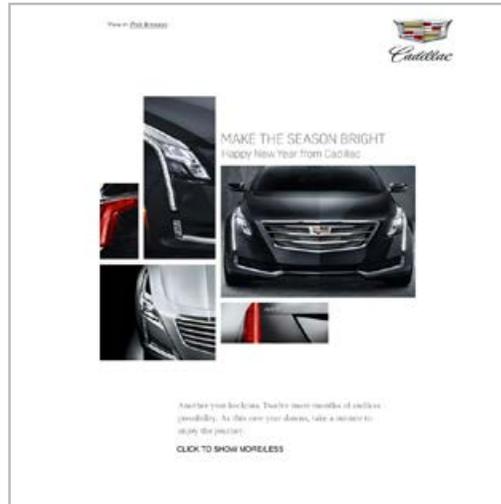
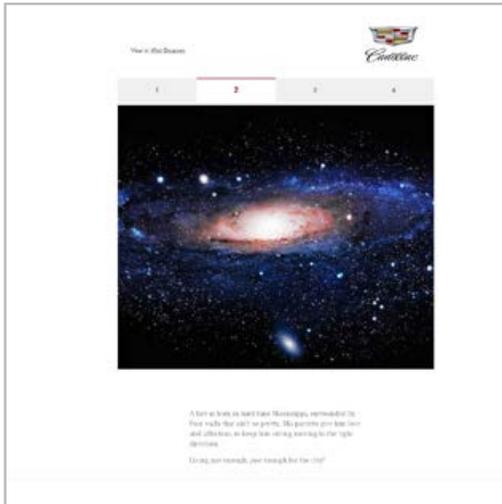
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## **Email**

Designs and layouts for emails implemented in HTML, CSS and images.

# MRM // MCCANN - Prototype interactive HTML emails

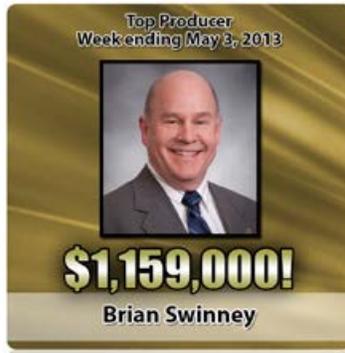
2017



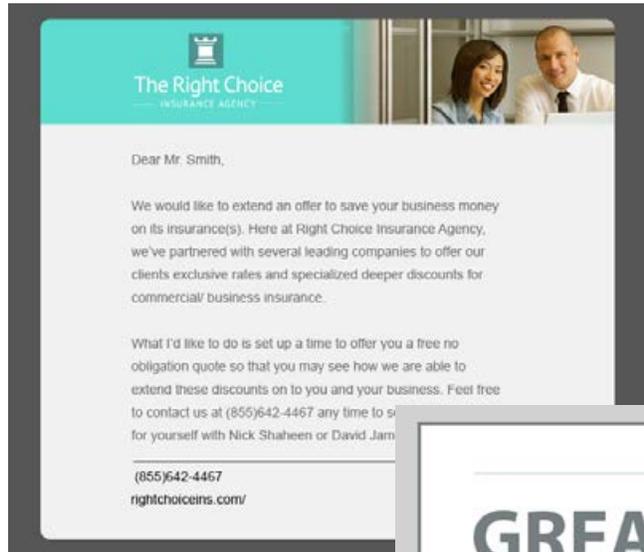
Prototype interactive emails using Punchcard coding and CSS animation techniques. Emails are coded to display either animated content if supported by the email client, or fallback content if not.

# Financial Services of America

2013



Internal Corporate graphic-based email announcements for FSA



Externally-facing HTML-based emails sent to prospective clients and business partners

# TIM GHOZZEMPA

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## **Multimedia**

The following are examples of multimedia advertisements, web site navigation schemes, etc that I have animated for clients and employers. Still frames are shown to represent some of the animations. In several cases the layout graphics were provided for me, but in others I also created the graphics.

MRM // McCann - animations for a retail-offer website using the GSAP JavaScript animation library  
2013-2016

**5% EARNINGS**  
on your first \$5,000 in purchases every year.

**Unlimited 2% EARNINGS**  
on purchases the rest of the year.

**Unlimited Opportunities.**  
There are no limits to the amount of Earnings you can receive. Plus, when you're ready for your new vehicle, use your discount for a greater value.

No matter what business you're in, GM offers a wide selection of award-winning, dependable, long-lasting vehicles to meet your needs.

Earn and redeem as much as your business needs.

That means endless opportunities for you.

extended family card  
Capital One  
CHEVROLET BUICK GMC CADILLAC

0000 1264 5678 9010  
LEE M CARDHOLDER  
VALID THRU 02/12-12/14

**Earnings go further with a discount.**  
Build Earnings to combine with the GM Employee or Supplier Discount, and get into a new GM vehicle faster.

Use your Earnings to combine with the GM Employee or Supplier Discount.



# Financial Services of America

Adobe Flash animations- 2012

Flash graphics from Right Choice Insurance website

**"The Right Choice can help you protect your car, home or business."**

Most insurance sites make you fill out pages of online forms just to get a quote! With The Right Choice, getting a quote is easy! Just provide your name and a phone number; we can reach you with in the box below. An agent can speak with you within 24 hours.

Less hassle. Better service. The Right Choice.

**"Our friendly, knowledgeable and professional agents are here to serve you."**

**"The Right Choice is built around finding you the best insurance at the best rates."**

**"Client satisfaction is our highest priority."**

**Start filing your claim online.**  
Enter a few details below and a representative will call to help you complete the process within 24 hours.

**"Let us answer your questions. Over the phone or online."**

Flash graphics from the FSA agent recruitment website

**"We set your appointments so there is no cold calling!"**

**"With EBS, you will receive ongoing training to keep you informed of changes and trends in the market, and at the top of your selling game."**

**"Because of the relationships EBS has formed with our affiliates, over 1.8 Million clients are waiting for you."**

**"Our agents stick with us longer. Our turnover is only ten percent over five years. Come and see why!"**

**"Our agents know they can rely on us if they need anything when they're away for an appointment. Assistance is just a phone call away"**

**"I have used this system for over 15 years, make a six-figure income, have time for my family and never have to cold call. I just show up to pre-set appointments and make sales. It couldn't get any better than this."**

**"We are proud to serve the American Legion Auxiliary. This relationship opens the door for you to sales opportunities nationwide."**

TRW Automotive - Flash Animations  
2008



And the lives they help protect.

safety.

--Read More--



And the lives they help protect.

safety.

--Read More--



And the lives they help protect.

safety.

--Read More--



And the lives they help protect.

safety.

--Read More--

TRW's Safety Systems.  
And the lives they help protect.



safety.

www.trwauto.com

TRW's Safety Systems.  
And the lives they help protect.



safety.

www.trwauto.com

TRW's Safety Systems.  
And the lives they help protect.



safety.

www.trwauto.com

TRW's Safety Systems.  
And the lives they help protect.



safety.

www.trwauto.com

# TRW Automotive - Screen Savers for touch screen presentations

2007



Flash animations pulsate until kiosks are touched in the TRW Automotive booth in the IAA 2007 Tech Show



Views of the booth. In the middle and left photos, note the blue screens on the back wall.



Additional screensavers for upper level lounge in the TRW Automotive booth

**Lane Departure Warning**

**Key Features and Benefits**

- Driver warning helps prevent unintended road/lane departures
- Robust camera-based system works in virtually all weather/road conditions
- Enables Lane Guide

**Eigenschaften und Vorteile**

- Warnsignal hilft dem Fahrer, ein unbeabsichtigtes Verlassen der Fahrbahn / Fahrspur zu vermeiden
- Das robuste, auf einer Kamera basierende System arbeitet praktisch unter allen Wetter- Bedingungen und Straßenverhältnissen
- Ermöglicht die Spurführung

**주요 특징과 장점:**

- 운전자 경고는 비도жд와 같은 모든/모든 기상상황을 방지하는 데 유용합니다
- 신뢰성 높은 카메라 기반 감지 시스템은 모든 날씨/도로 상황에서 효과적으로 작동합니다
- 차선 가이드 가능

**主要功能和优点:**

- 向驾驶员发出警告, 帮助防止车辆偏离道路
- 基于摄像技术的系统稳定可靠, 可在所有天气和道路状况下工作
- 实现车道引导的必要技术

**Electronic Stability Control**

**Key Features and Benefits**

- Helps prevent rollovers and loss of control
- Robust system works in all weather/road conditions
- Enables Lane Guide

**Eigenschaften und Vorteile**

- Helps prevent rollovers and loss of control
- Robust system works in all weather/road conditions
- Enables Lane Guide

**주요 특징과 장점:**

- 롤오버와 차량 제어를 방지하는 데 도움이 됩니다
- 모든 날씨/도로 조건에서 작동하는 견고한 시스템입니다
- 차선 가이드 가능

**主要功能和优点:**

- 帮助防止翻车和失控
- 基于摄像技术的系统稳定可靠, 可在所有天气和道路状况下工作
- 实现车道引导的必要技术

**Adaptive Cruise Control - Stop & Go**

**Key Features and Benefits**

- Helps prevent collisions and loss of control
- Robust system works in all weather/road conditions
- Enables Lane Guide

**Eigenschaften und Vorteile**

- Helps prevent collisions and loss of control
- Robust system works in all weather/road conditions
- Enables Lane Guide

**주요 특징과 장점:**

- 충돌과 차량 제어를 방지하는 데 도움이 됩니다
- 모든 날씨/도로 조건에서 작동하는 견고한 시스템입니다
- 차선 가이드 가능

**主要功能和优点:**

- 帮助防止碰撞和失控
- 基于摄像技术的系统稳定可靠, 可在所有天气和道路状况下工作
- 实现车道引导的必要技术

Slides formatted for large display screens (seen below onscreen at the TRW Automotive booth)

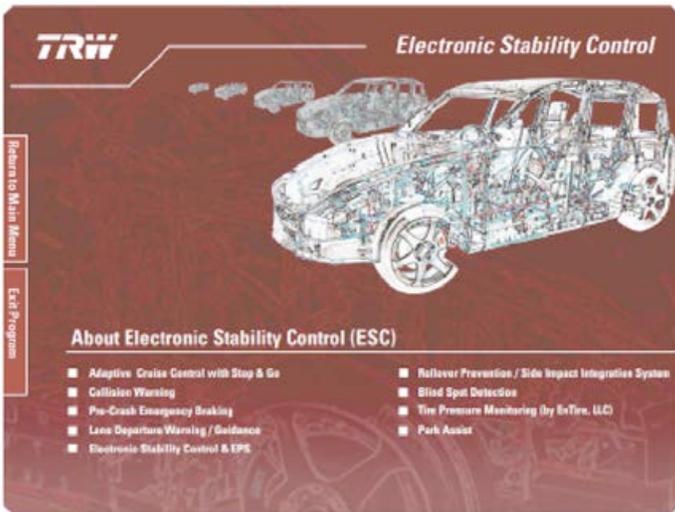


Animated transition screens shown between PowerPoint frames displayed on large display screen (seen onscreen at the TRW Automotive booth, at left)

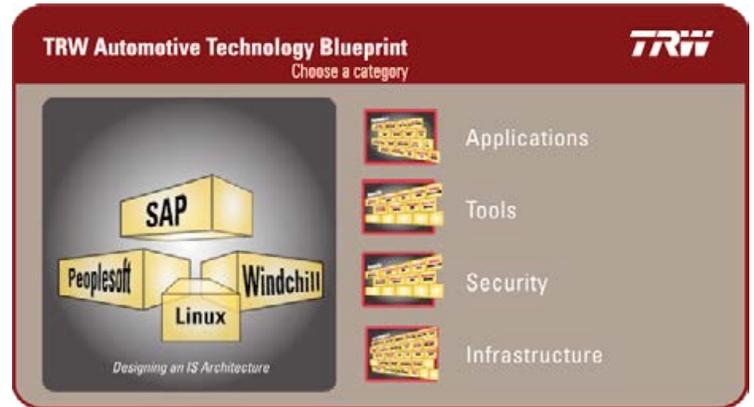


# TRW Automotive - Various multimedia projects

2006



Template file for interactive CD-ROM designed for client presentations



Menu for interactive CD-ROM for internal audience (IT Department)



亚太总部  
 亚太工程技术中心  
 华北区销售业务  
 底盘模块, 安全气囊, 方向盘  
 底盘模块  
 商用车转向系统  
 前后制动卡钳, 真空助力器, 主缸总成

发动机气门, 工程紧固件和零部件  
 座椅安全带, 安全气囊系统  
 安全电子产品, 气囊BCU, ESC, 转向系统  
 电子控制系统, 传感器, 遥控门锁系统  
 工程紧固件和零部件  
 前后制动卡钳, 制动总成和模块, 总泵  
 零部件和售后服务



亚太总部  
 亚太工程技术中心  
 华北区销售业务  
 底盘模块, 安全气囊, 方向盘  
 底盘模块  
 商用车转向系统  
 前后制动卡钳, 真空助力器, 主缸总成

发动机气门, 工程紧固件和零部件  
 座椅安全带, 安全气囊系统  
 安全电子产品, 气囊BCU, ESC, 转向系统  
 电子控制系统, 传感器, 遥控门锁系统  
 工程紧固件和零部件  
 前后制动卡钳, 制动总成和模块, 总泵  
 零部件和售后服务

Location map for TRW Automotive locations in China. As a user rolls over facility names in the list, the locations are highlighted in the map.

## TRW Automotive - Various multimedia projects

2006



TRW Corporate holiday cards - animated with Adobe Flash. Links to these animated cards were sent to employees and TRW contacts



Sample animation frames from novelty frames of presentation given at TRW leadership conference meeting reinforcing the theme of the conference

# Tim Hortons

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## **Branded items**

Giveaway items and branded signage

## Hand sanitizer covers - Extended Benefit Services

Extended Benefit Services, 2013



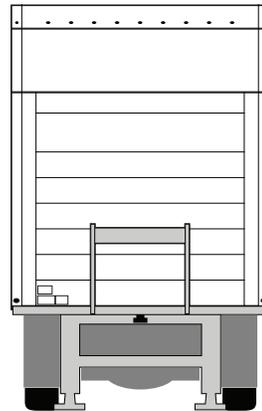
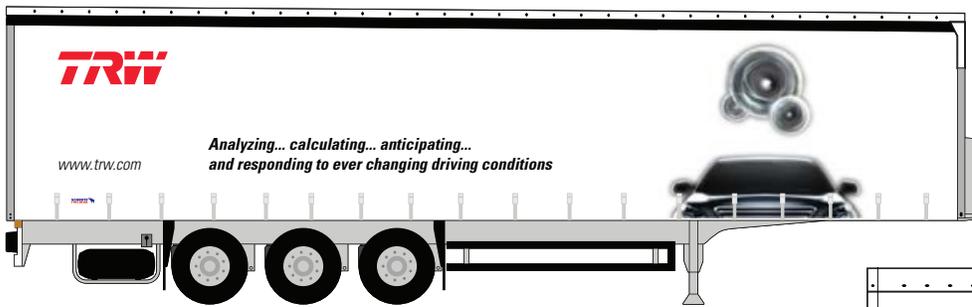
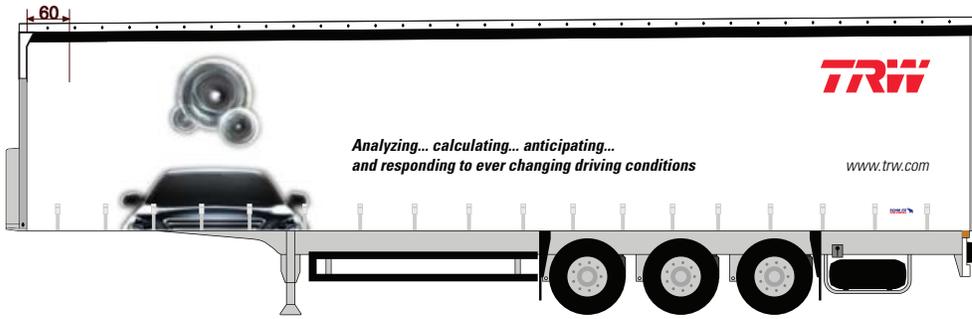
Mockup of sanitizer cover. Early draft. Note the complete EBS logo with circular seal.



Photo of final product. The logo has been simplified to accommodate the limitations of the screen printing process.

# TRW Automotive - vehicle wrap for event related vehicle

Original layout of existing TRW photo art, 2008



Final product. Note that the printing facility flipped the left and right panels

**TRW Automotive - Giveaway items**  
2006-2008



Business card layout for TRW Auto Show booth



Table runner layout



Clipboards



Digital picture frames loaded with PowerPoint presentation frames exported as JPEG images.



The color reproduction on the picture frames was very different than that of a standard PC and drastic color shifts occurred when loading files onto the frame. In order to counter the effect, I was able to compensate for the color shift while processing the PowerPoint frames in Adobe Photoshop



Tim  
Ghorzeim  
ns

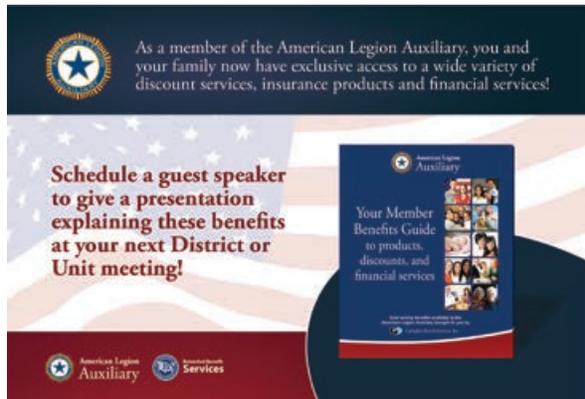
---

## Printed Literature

The following are samples of printed materials. All of them are original and are designs created for clients and former employers. Some were designed for commercial print press while others were for digital printing.

# Financial Services of America - Postcard mailings

2012-2013

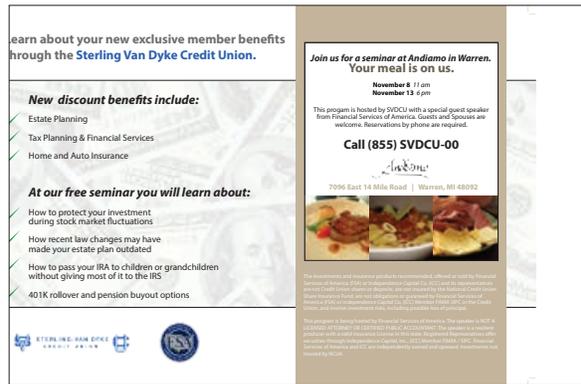


As a member of the American Legion Auxiliary, you and your family now have exclusive access to a wide variety of discount services, insurance products and financial services!

**Schedule a guest speaker to give a presentation explaining these benefits at your next District or Unit meeting!**

Your Member Benefits Guide to products, discounts, and financial services

American Legion Auxiliary | Financial Services



Learn about your new exclusive member benefits through the Sterling Van Dyke Credit Union.

**New discount benefits include:**

- Estate Planning
- Tax Planning & Financial Services
- Home and Auto Insurance

**At our free seminar you will learn about:**

- How to protect your investment during stock market fluctuations
- How recent law changes may have made your estate plan outdated
- How to pass your IRA to children or grandchildren without giving most of it to the IRS
- 401K rollover and pension buyout options

Join us for a seminar at Andiamo in Warren. Your meal is on us.

November 8 11 am  
November 12 6 pm

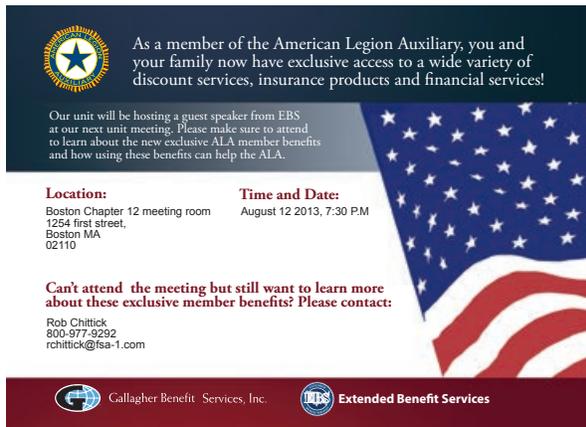
This program is hosted by SVDCU with a special guest speaker from Financial Services of America. Guests and Spouses are welcome. Reservations by phone are required.

**Call (855) SVDCU-00**

7096 East 14 Mile Road | Warren, MI 48092

The investments and insurance products recommended, offered or sold by Financial Services of America (FSA) are not insured or guaranteed by the FDIC, the FDIC is not responsible for any loss of principal or interest. The investments and insurance products recommended, offered or sold by Financial Services of America (FSA) are not insured or guaranteed by the FDIC, the FDIC is not responsible for any loss of principal or interest. The investments and insurance products recommended, offered or sold by Financial Services of America (FSA) are not insured or guaranteed by the FDIC, the FDIC is not responsible for any loss of principal or interest.

STERLING VAN DYKE CREDIT UNION



As a member of the American Legion Auxiliary, you and your family now have exclusive access to a wide variety of discount services, insurance products and financial services!

Our unit will be hosting a guest speaker from EBS at our next unit meeting. Please make sure to attend to learn about the new exclusive ALA member benefits and how using these benefits can help the ALA.

**Location:** Boston Chapter 12 meeting room  
1254 first street,  
Boston MA  
02110

**Time and Date:** August 12 2013, 7:30 P.M

Can't attend the meeting but still want to learn more about these exclusive member benefits? Please contact:

Rob Chittick  
800-977-9292  
rchittick@fsa-1.com

Gallagher Benefit Services, Inc. | Extended Benefit Services



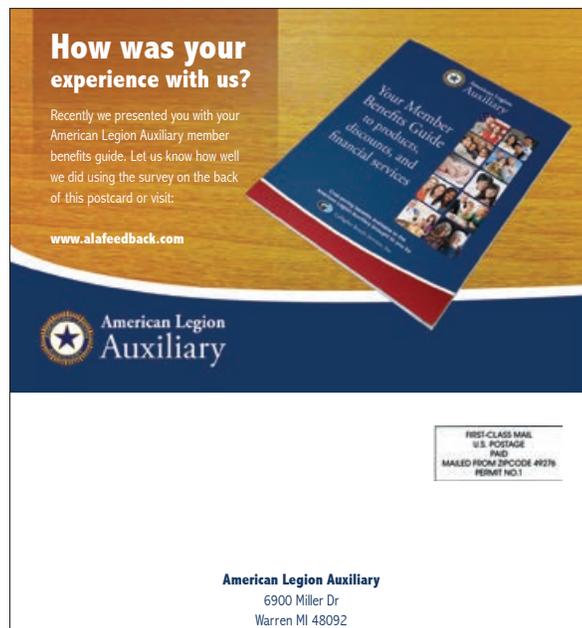
**Let us set your appointments for you!**

If you are still spending 80% of your time prospecting and 20% of your time selling, There is a better way to sell. Our representatives spend 100% of their time selling. Check out our web site to find out how.

**call 866.275.4373**  
[www.WeSetYourAppointments.com](http://www.WeSetYourAppointments.com)

EBS

5x7 Cardstock, commercially printed.



**How was your experience with us?**

Recently we presented you with your American Legion Auxiliary member benefits guide. Let us know how well we did using the survey on the back of this postcard or visit:

[www.alafeedback.com](http://www.alafeedback.com)

American Legion Auxiliary

6900 Miller Dr  
Warren MI 48092

FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
MAILED FROM ZIP CODE 48092  
PERMIT NO. 1

# Financial Services of America - Member recruitment mailing packets

2013

Envelope stock, 8.5 x 11 paper.  
Color laser printer



Over 80,000 boat show attendees are waiting to become your customers. Open now to find out how.

To all MBIA Members, from the MBIA:  
Regarding the 2013 Marketing launch of BAM (Boater's Association of Michigan)



Dear MBIA member,

We would like to take the time to thank you for your continued support of the Michigan Boating Industries Association (MBIA). As you are aware, the MBIA is the largest not-for-profit trade association dedicated to the promotion, protection and advancement of the recreational boating industry in Michigan. Since its establishment in 1958, the MBIA has achieved recognition as one of the most productive and progressive marine associations in the nation. We have been instrumental in the continued well being of the Michigan boating industry by promoting the interests of recreational boating, enhancing facilities development, protecting Michigan waters, monitoring legislation and advancing the education of those in the industry. With all of our successes we are ready to move into the 2013 season and give back to you!

**"The MBIA has marked 2013 as the year to launch BAM's statewide marketing campaign that will be targeting Michigan's nearly 1 million registered recreational boat owners."**

The MBIA has, over the last few years, been framing the establishment of a recreational boating association and we are extremely proud to announce that the Boaters' Association of Michigan, or BAM, is officially full steam ahead. The MBIA has marked 2013 as the year to launch BAM's statewide marketing campaign that will be targeting Michigan's nearly 1 million registered recreational boat owners. BAM will be building what is to be, with your support, the greatest recreational boating association in the Nation for boating enthusiasts. For our MBIA members this means that we will soon be providing you with the largest direct marketing channel to Michigan boating enthusiasts through this association. In the past you've had the opportunity to advertise in the MBIA directory, on our websites and participate in our annual shows, but now we are offering something new.

Continued on back ▼

hundreds of representatives in your area, and through marketing the benefits offered by our MBIA. There has been no greater time to be involved to ensure BAM members in your area are aware and

ing from all of our MBIA members volunteer sort discount to BAM members. These discounts are required to remain a MBIA member. These incentives are vital to the growth of the Association. With your help we will be listed both in print and on our website in your area recruiting new BAM members. BAM has proven through test marketing to, with

drive sales and capture market share, do not be left behind!

We hope that you will take this opportunity to take advantage of and participate in BAM expansion. Enclosed you will find a MBIA Participation agreement that is being sent to members. For those who have provided discounts in the past we are requesting a new one and for those who are wishing to start offering benefit(s), please fill out an agreement. We would like to thank you for your support and we are looking forward to seeing you at our shows. To ensure prompt addition of your discount(s) please remit the attached mail, or you can email it to [boatmichigan@mbia.org](mailto:boatmichigan@mbia.org) by December 31st, 2012 to be in the 2013 Benefit package. Thank you again for your continued support and we are looking forward to a successful 2013 boating season.

Respectfully,

Nicki Polan

MBIA Interim Executive Director



## Boaters' Association of Michigan MBIA Member Participation Agreement



The development and success of the Boaters' Association of Michigan is directly related to the MBIA member's willingness to offer incentives that encourage BAM members to utilize your facilities and services, and to purchase your products.

### What discount(s) or service(s) is your company willing to provide to members of the Boaters' Association of Michigan (BAM) in exchange for a listing in marketing materials related to BAM?

Please specify the goods or services (fuel, merchandise, service, dockage, boats etc.) and the type of discounts being offered, i.e. percentage discount, dollar amount discount etc. (The suggested minimum discount is 5%.)

Item	discount type (percent, dollar amount etc)	amount of discount

**Adding new discounts or discontinuing the above discounts requires a 30 day advance notification to the Boaters' Association of Michigan before the changes can take effect.**

I, \_\_\_\_\_ your name \_\_\_\_\_ your title

on behalf of \_\_\_\_\_ your company agree to participate in the above marketing of BAM and offer BAM member discount(s) as noted above.

\_\_\_\_\_ your signature \_\_\_\_\_ date

\_\_\_\_\_ Phone Number \_\_\_\_\_ Email Address

Please fax this form back to 586-983-3186

# Financial Services of America - Account Executive Bio Sheets

2013



**Financial Services  
of America**

**6900 Miller Drive**  
Warren, Michigan 48092  
(586) 939-3810

## Mark A. Virostick, C.R.P.C.

Senior Executive Vice President



Mark's current title with Financial Services of America is Senior Executive Vice President. Mark has a Bachelor of Business Administration degree with a Major in Finance from Western Michigan University. He has been with FSA since 1993, and he has over 20 years of experience in this industry. He holds the designation of a Chartered Retirement Planning Counselor, which acknowledges his understanding of senior issues such as Estate, Investment, Tax, Medicare and Medicaid, Risk, 401(K) and IRA Strategies, as well as Asset Allocation. He currently holds his Life and Variable Contract, as well as his property and casualty and a Series 6 and 63 licenses.

### Client Satisfaction

In order to improve client satisfaction, you will be receiving a phone call from some of the companies involved in your recent financial transaction. You may be asked questions about your agent and/or your specialist. For your convenience, we have included a picture of your specialist so you are able to identify your agent and your specialist.

### Our Clients



**Financial Services  
of America**

**6900 Miller Drive**  
Warren, Michigan 48092  
(586) 939-3810

## John Sauger, C.R.P.C.

Vice President



John's current title with Financial Services of America is Vice-President. John has earned a BA in Science & Education from Butler University. He has been with FSA for over eight years, and he has over Nine years of experience in the Financial Services industry, working with and consulting retirees and over 13 years of experience as an educator. He holds the designation of a Chartered Retirement Planning Counselor SM, which is an acknowledgement of his understanding of senior issues such as Estate, Investment, Tax, Medicare and Medicaid, Risk, 401(K) and IRA Strategies, as well as Asset Allocation. He currently holds a State of Michigan Life insurance license and a Series 6 & 63 license.

### Client Satisfaction

In order to improve client satisfaction, you will be receiving a phone call from some of the companies involved in your recent financial transaction. You may be asked questions about your agent and/or your specialist. For your convenience, we have included a picture of your specialist so you are able to identify your agent and your specialist.

### Our Clients



**Financial Services  
of America**

**6900 Miller Drive**  
Warren, Michigan 48092  
(586) 939-3810

## Scott Watson, C.R.P.C.

Senior Vice President



Scott's current title with Financial Services of America is Senior Vice-President. Scott has attended the General Motors Institute and Walsh College. He has over 35 years of experience in the industry. Amongst his other duties Scott heads the FSA office in Grand Rapids Michigan. He holds the designation of a Chartered Retirement Planning Counselor through the College of Financial Planning, which is an acknowledgement of his understanding of senior issues such as Estate, Investment, Tax, Medicare and Medicaid, Risk, 401(K) and IRA Strategies, as well as Asset Allocation. Scott also carries series 6 and 63 licenses as well as Life, Health, Property and Casualty Insurance licenses.

### Client Satisfaction

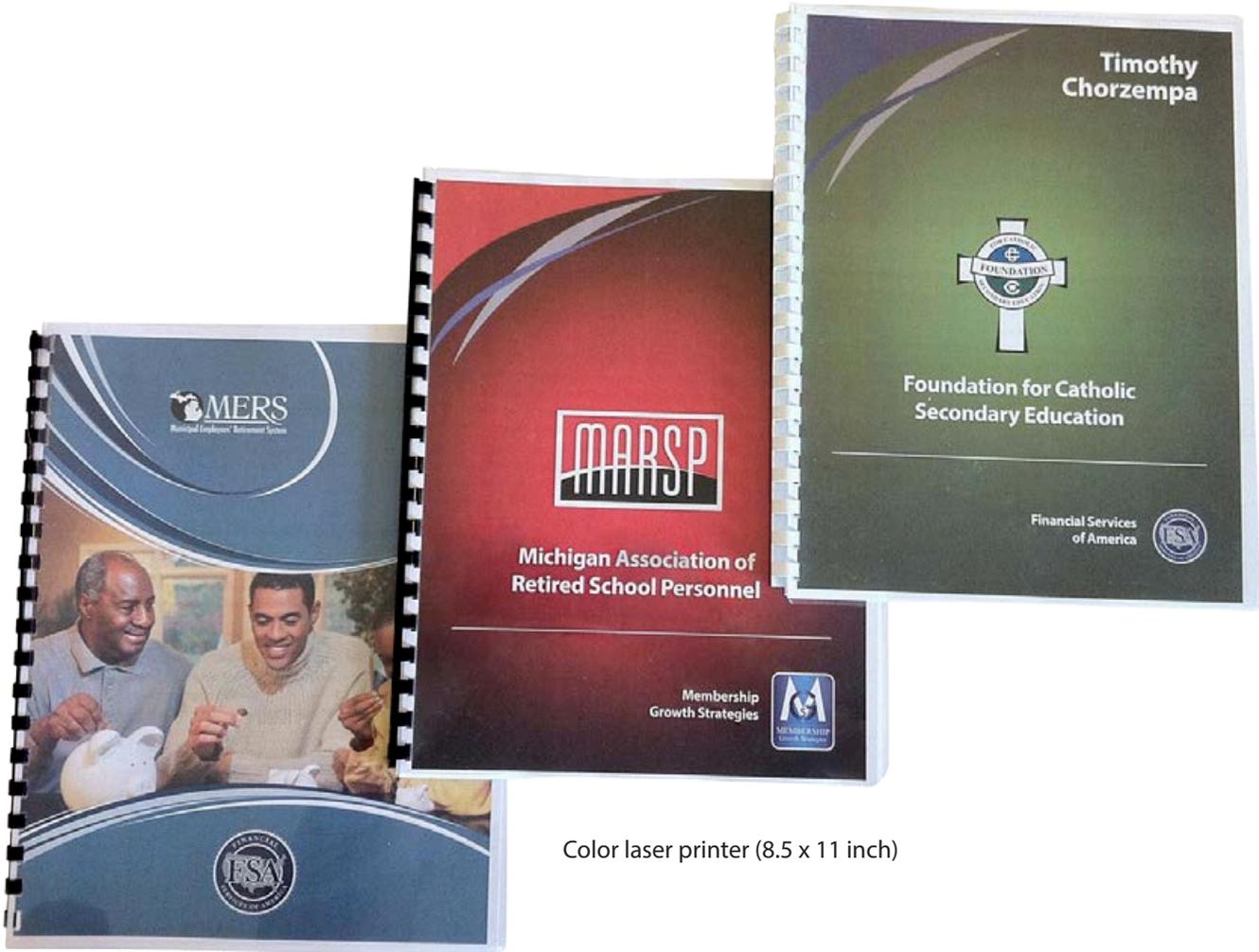
In order to improve client satisfaction, you will be receiving a phone call from some of the companies involved in your recent financial transaction. You may be asked questions about your agent and/or your specialist. For your convenience, we have included a picture of your specialist so you are able to identify your agent and your specialist.

### Our Clients



Color laser printer (8.5 x 11 inch)

**Financial Services of America - Business proposal presentation booklets**  
2012-2013



Color laser printer (8.5 x 11 inch)

**Membership Growth Strategies**

Partial Association List

**Membership Growth Strategies**

Member Benefit Guide

**Financial Services of America, Inc.**

Who We Are

Financial Services of America (FSA) is one of the largest independent financial services firms in the nation.

Founded in 1984 by Richard David James, FSA's main focus was developing financial/insurance plans to assist Michigan's working families in achieving their goals.

In 1994, upon learning of the numerous challenges facing our nation's retirees, FSA shifted the focus and became dedicated to assisting those who helped build our nation through hard work and intelligent saving. Today the majority of our clients are retirees or those near retirement.

**Financial Services of America, Inc.**

Scott G Watson, Senior Vice-President

Scott has been in the business/financial/insurance industry for the past 25 years. He holds a Chartered Retirement Planning Counselor designation through the College of Financial Planning.

Scott also carries his series 6 and 63 licenses as well as his Life, Health, Property and Casualty Insurance licenses. Scott works with retirees through FSA's headquarters in Warren, MI and also runs the Grand Rapids, MI facility which services Western Michigan.

**Specialties:**

Wealth Management	Risk Management	Insurance Planning
Estate Planning	Asset Allocation	Retirement Planning
Tax Planning Strategies	Investment Strategies	Medicare/Medicaid Planning

Business proposal booklets I designed for the CEO of FSA to use when proposing business deals with major prospective clients. The booklet designs were well received by the FSA CEO and the prospective clients helping to leaving a positive, professional and organized impression with the parties involved.

# Financial Services of America - Publication ads.

2013

2-page spread promoting the Boaters' Association of Michigan to potential new members. Member application form included. 2-page spread, pages 24 & 25.




1-page ad, page placement varies per issue. Dec 2012- Mar 2013

**Liquor Store and Convenience Store Owners:**

*Tired of having two separate companies provide your Business Owners and Liquor Liability insurance?*

**Call Today!**  
**1-855-MICH-INS**



Let us combine both of these with one company and save you

**43%!**



**Example of possible savings!**  
**Before:** \$4,200 **After:** \$2,652

**Benefits of policies with us:**

- Easy Underwriting
- Extremely competitive rates
- Flexible Payments
- Your own personal agent



Color laser printer (8.5 x 11 inch)



**The Right Choice**  
INSURANCE AGENCY

Special Group Discounts available for Colorado Members of the American Legion Auxiliary



**25%!**



Call for your quote today:  
**855-296-2626**

**Save an average of \$472!**

Color laser printer (8.5 x 11 inch)

# Financial Services of America - Leave-behind items for ALA Members

2013

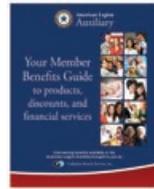


**New benefits are available to ALA members including:**

- Home & Auto Insurance
- Estate Planning Information
- Tax Information
- Financial Services
- Critical Illness Insurance
- Discount Services
- Life Insurance
- Long Term Care
- Medicare Supplements
- Dental
- Vision
- Prescription Discounts



**Get more out of your Auxiliary membership.**



New member benefits exclusive to Auxiliary Members.

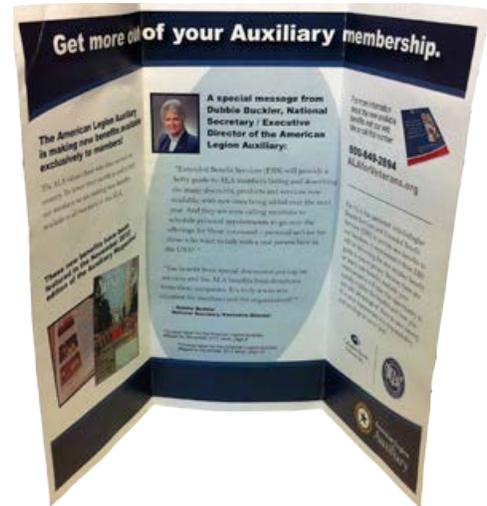


Photo of printed out trifold



Outside of trifold



Inside of trifold



Door hangers for American Legion Auxiliary clients



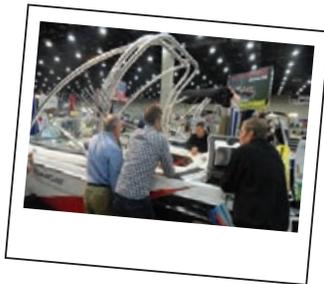
**BOAT SHOW  
TICKETS**

**BOGO**  
buy one, get one  
**FREE!**



Must present coupon at time of ticket purchase. One per member. Void if re-sold or duplicated, non-refundable. Not valid with any other offer, promotion or discount. Coupon expires 12/31/13. No monetary value.

**Attend one of the 2013 Michigan Boating Industries Association Boat Shows as a BAM member and receive one free adult admission with the purchase of one adult admission with this coupon.**



**55th Annual  
Detroit  
Boat Show**  
Feb. 16-24  
Cobo Center

Cobo Center  
Feb. 16th-24th  
[DetroitBoatShow.net](http://DetroitBoatShow.net)



21st Annual  
**Spring  
BOATING  
EXPO**

Suburban Collection  
Showplace in Novi  
March 14th-17th  
[SpringBoatingExpo.net](http://SpringBoatingExpo.net)



17th Annual  
**Boating &  
Outdoor  
Festival**

Lake St. Clair Metropark  
Sept. 19th - 22nd  
[BoatingandOutdoorFest.com](http://BoatingandOutdoorFest.com)



# Financial Services of America - Membership application forms

2013



Michigan Association of Retired School Personnel

## APPLICATION FOR MARSP MEMBERSHIP

I wish to become a member of the Michigan Association of Retired School Personnel and I meet the eligibility requirements.

NAME: \_\_\_\_\_ Birth Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

SPOUSE: \_\_\_\_\_ Birth Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

MARSP CHAPTER: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

EMPLOYED WITH  RETIRED FROM  SPOUSE OF RETIREE FROM

ESTIMATED RETIREMENT DATE: \_\_\_\_\_

DEPARTMENT: \_\_\_\_\_

I understand that I am NOT obligated to any cost or participation by enrolling in the MARSP one year complimentary trial offer.

I understand that MARSP has service providers who offer benefits and services to MARSP members. MARSP, its service providers or their affiliates may notify me in the future by telephone, mail and / or e-mail regarding the benefits available to me and I consent to the notification.

MARSP MEMBER SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

Once you have filled out the above information give this form to a MARSP representative. A MARSP member recruitment specialist will call you to complete the registration process for a first year COMPLIMENTARY MEMBERSHIP in the association, courtesy of MARSP and its' service providers. At the end of your complimentary year, we will mail you membership renewal notice.

Documents for download and printout, or filling out electronically and sending via email



Over 50 member benefits including discounts on gas, dockage, restaurants and more!

Join today at [boatersassociationofmichigan.com](http://boatersassociationofmichigan.com) - or - pay by check or credit card

Annual dues are \$25.00. If paying with check, make payable to Boaters' Association of Michigan

Return to Boaters' Association of Michigan, 32398 Five Mile Rd., Livonia MI 48154



Name	Signature
Phone Number	Email
Address	
Card number (Visa or Mastercard only)	
Expiration Date	Security Code
Name on Card	Signature



# The Right Choice Insurance Agency - Sales aids

2012-2013



Die-cut glossy cardstock, double sided ( 8.5 x 11 inch)



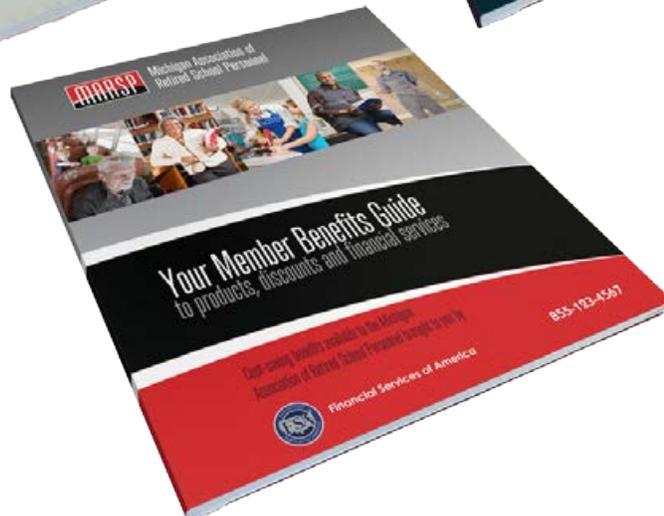
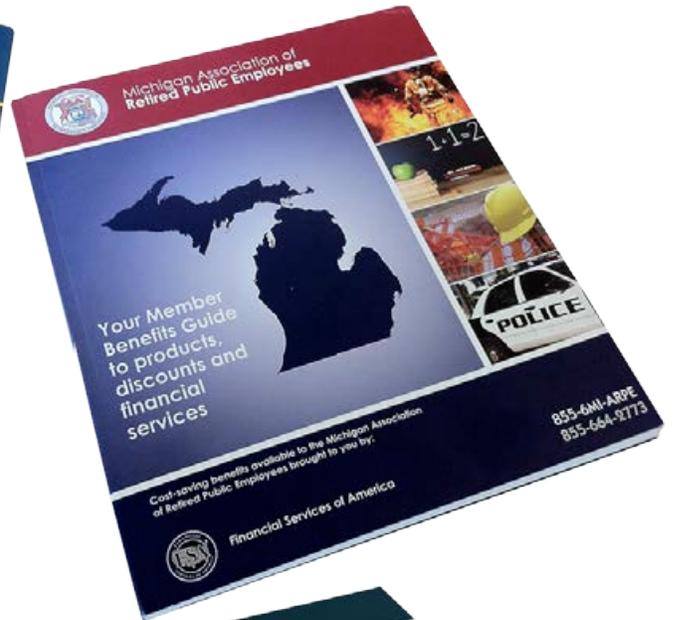
**Financial Services of America - ID cards for account executives attending events**

2012-2013



Color laser printer, card stock, name badge covers.

**Cover layouts for new member benefit guides, various associations serviced by FSA**  
2012-2013



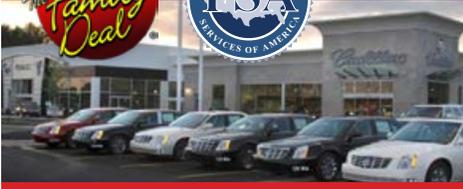
Outer jackets of perfect bound books ( 9 x11 inch )

# Financial Services of America - Double sided flyers

2013



## Financial Services of America and the LaFontaine Automotive Group announce a new joint partnership.



Being a part of the FSA & LaFontaine Automotive Family has it's privileges. This new relationship allows us to provide our members with exclusive benefits to meet all of your vehicle needs. When you see the services & discounts being made available to you, you'll understand exactly what The FSA Family Deal is all about!

### 18 FRANCHISES AND 6 LOCATIONS

SALES, SERVICE, PARTS & BODY SHOP  
HOME OF THE \$9.99 OIL CHANGE  
[www.TheFamilyDeal.com](http://www.TheFamilyDeal.com) | 855-FAMILYDEAL

- #### EXCLUSIVE FSA FAMILY DEAL BENEFITS
- ✓ Exclusive FSA Discount on New & Used Vehicles
  - ✓ \$500 Trade-In Bonus
  - ✓ Exclusive Financing Rates & Terms
  - ✓ Work 1-on-1 with a dedicated Sales Professional
  - ✓ Exclusive Service Contract / Extended Warranty Pricing
  - ✓ \$9.95 Oil Changes on all makes and models
  - ✓ Exclusive Parts & Accessories Discounts
  - ✓ Door To Door Delivery to your Home or Office
  - ✓ Free Loaner Vehicles when you need our Body Shop
  - ✓ Discounted rates at our Body Shop
  - ✓ Concierge Vehicle Delivery Service



#### Brands we sell:

Dear FSA Member,

Every one of our LaFontaine locations understand you are busy and our things simple and hassle free.

The LaFontaine family of dealership franchises, including two convenient well as Chevrolet, Cadillac, Chrysler, Toyota, Scion, Kia, Hyundai, Suzuki which arrived in late 2012.

LaFontaine has a long term goal for automotive needs. We plan on being making the effort to ensure that of our communities as well the future

Sincerely,  
Matt LaFontaine

**Same Philosophy, Same Processes**  
**Creates Synergy Between Stores**  
*"And I believe that we kept growing our business, which we did in all of our stores, because of who we are and how we conduct business. We're very positive people. There is never a negative vibe in one of our stores. None."*

- Maureen LaFontaine

**Mom And Pop Dealers and Building Relationships**  
LaFontaine started out as a mom and pop store, the Dearborn, Michigan Toyota dealership where Mike LaFontaine began in 1980 and where he still manages to give the customer the experience of doing business with a mom and pop store.

LaFontaine branded the experience as "The Family Deal" – the natural synergy that existed between the stores naturally flowed into in the customer experience.

Today, it's more important than ever to keep it simple, and provide consistency. A trip to the dealership should be about excitement and confidence that a good experience awaits.

**Giving Back**  
The LaFontaine family believes in supporting worthy causes and they put their heart and soul into numerous charities. At the top of the list is their quest to help cure cancer. Over the past three years, they have raised almost \$600,000 for the Leukemia & Lymphoma Society, establishing multiple grants for blood cancer research at the University of Michigan.



Our LaFontaine Cadillac Buick GMC showroom in Highland was the nation's FIRST GOLD LEED certified dealership. A building is given points for Leadership in Energy and Environmental Design (LEED) certification based on it's environmentally friendly operation, the types of materials used to construct the building and it's flow with the surrounding area.

Our plan to surpass environmental standards was achieved with this amazing structure consisting of geothermal heating and cooling, indigenous plants used for landscaping, two retention ponds, including windmill power, efficient plumbing & energy fixtures and recycled building materials.

We recently opened our second LEED certified dealership with our brand new Chevrolet facility in Dexter which is aspiring for SILVER LEED certification as we complete construction.



Live far away from our dealerships? Ask about our Concierge service!

#### LOCATIONS

<b>LaFontaine Buick GMC of Ann Arbor</b> 500 Auto Mall Dr. Ann Arbor, MI 48103	(734) 769-1200
<b>LaFontaine Hyundai</b> 1847 S. Telegraph Rd. Dearborn, MI 48124	(313) 561-6600
<b>LaFontaine Toyota Scion Kia Suzuki</b> 2027 S. Telegraph Rd. Dearborn, MI 48124	(313) 561-6600
<b>LaFontaine Volkswagen</b> 2200 S. Telegraph Rd. Dearborn, MI 48124	(313) 561-6600
<b>LaFontaine Honda</b> 2245 S. Telegraph Rd. Dearborn, MI 48124	(313) 565-5100
<b>LaFontaine Chevrolet</b> 7120 Dexter Ann Arbor Rd. Dexter, MI 48130	(734) 426-4677
<b>LaFontaine Cadillac Buick GMC</b> 4000 W. Highland Rd. Highland, MI 48357	(248) 887-4747
<b>LaFontaine Nissan</b> 2530 E. Highland Rd. Highland, MI 48356	(248) 887-8900
<b>LaFontaine Clearance Center</b> 9000 E. Highland Rd., Howell, MI 48843	866-717-1739
<b>LaFontaine Chrysler Dodge Jeep Ram</b> 900 W. Michigan Ave. Saline, MI 48176	(734) 429-9341

#### CUSTOMER SERVICE

**Customer Service Representative for FSA Members**  
(877) 476-6407  
fshelpdesk@lafontaine.com

Whether you need our assistance in Vehicle Sales, Service or Parts, we are here to help. Contact your dedicated account representative 24 hours a day, 7 days a week.

Laser printer paper ( 8.5 x11 inch )

# Newsletter layouts for demo events

2008

## TRW Safety Days 2008



### In this report

- ▶ **Technology Exhibition**
- ▶ **Ride & Drive and Featured Technologies**
- ▶ **Media Coverage**
- ▶ **Cognitive Safety Systems**
- ▶ **Feedback and Follow Up**

### ▶ TRW Safety Days 2008

From 3 to 5 June 2008, TRW Automotive invited customers from Renault/Nissan, PSA, FIAT and the international trade media to the C.E.R.A.M. test track in Mortefontaine. The test track, situated on the outskirts of Paris, was an excellent location to display TRW's broad range of products and to experience TRW's technologies first hand.

TRW's Safety Days included an extensive technology exhibition and a Ride and Drive Event. More than 90 TRW experts supported the Safety Days over the three customer days.

The Renault/Nissan and PSA customer days were divided into morning and afternoon sessions with a VIP session in the late afternoon followed by dinner. On Thursday 5 June, our customers from FIAT, guided by our FIAT team from Torino, Italy, attended the track in the morning and the international trade media was welcomed for the second half of the day. Overall 62 visitors from Renault, 110 from PSA, 21 from Fiat and 46 international trade journalists attended the TRW Safety Days in Mortefontaine.

The feedback from all customers and the media was very positive and we are continuing to follow up with the attendees.



Helicopter view of C.E.R.A.M. test track



Dr. Dieter Fehlings demonstrates TRW steering technologies to PSA VIP Jean-Marc Finot



Manoeuvres on the handling course



VIP dinner PSA invitees



C.E.R.A.M. test track



Briefing for the VIP ride & drive

COGNITIVE SAFETY SYSTEMS

Developed a standard layout that became popular amongst Communications Department Staff

## IAA 2007: TRW Messebericht

**In diesem Report:**

- ▶ **Sicherheit & mehr**
- ▶ **IAA Erbschaftscharfen**
- ▶ **IAA in Zahlen**
- ▶ **IAA Schlüsselbotschaften**

**Sicherheit & mehr**  
Vom 11. bis 23. September betonte TRW auf der IAA in Frankfurt erneut seine Innovationskraft im Bereich der Sicherheitssysteme. Zu den Besuchern zählten Kunden, Medien, Investoren und Endverbraucher.

**IAA Erbschaftscharfen**  
Mit beeindruckenden Messerfolgen und vielen Einzelergebnissen begeisterte TRW die IAA-Teilnehmer. Um nicht nur modernste Sicherheitssysteme präsentieren zu können, sondern diese auch möglichst gut zu machen.

**IAA in Zahlen**

- 611.900 Besucher
- mehr als 1.600 Aussteller
- 70 Medienvertreter mit 1.000 bis 1.500 Artikeln
- 15 bis 20 Gespräche mit Ausstellern

**IAA Schlüsselbotschaften**

- TRW hat sich weltweit als führender Hersteller etabliert
- TRW ist ein wichtiger Partner für die Automobilindustrie
- TRW ist ein wichtiger Partner für die Automobilindustrie
- TRW ist ein wichtiger Partner für die Automobilindustrie

## TRW Innovation Days China

**In this report**

- ▶ **TRW Innovation Days**
- ▶ **Technology exhibition**
- ▶ **Feedback and follow up**

**TRW Innovation Days**  
TRW Automotive recently hosted a series of Innovation Days events in China, co-located with IAA in Shanghai, DPCA in Wuhan, and the Changfeng Group in Chengde.

**Feedback and follow up**  
The TRW Innovation Days events took place on the 1st, 2nd, and 3rd of June 2008 in Shanghai, Wuhan, and Chengde. The events included a technology exhibition and a ride & drive event. The events were highly successful and received positive feedback from all attendees. TRW experts supported the Innovation Days.

## TRW's CEO John Plant, CFO Joe Collins and CEO Steve Lane lead the team.

**John Plant**

**The Challenge - What will TRW do differently?**

TRW CEO and president John Plant presented a challenge to the TRW leadership conference participants in Detroit, Michigan, covering the Americas and Europe, outlining the company's vision for the future.

**What counts is what TRW will do in the future and how it delivers in 2008 and beyond.**

**John Plant**

TRW's 2007 performance was excellent. The investment community or analysts are very pleased with TRW's results.

## 2007 TRW Automotive Leadership Conference



### John Plant



#### Mission: Premier Supplier Status

Consistency of performance and the willingness to make the decisions that must be made in light of the sea changes in the automotive industry are helping TRW to be one of the automotive suppliers still succeeding in a difficult environment.

The TRW team can be proud of its accomplishments, but the mark of a true winner is never being satisfied with the status quo.

As TRW CEO and president John Plant indicated, "There is certainly no sense in benchmarking yourselves against anyone but the best. We know there are a lot more suppliers in distress in this industry than ones that are prospering, but while we are doing well comparatively, we should all be striving to reach for the next level."

During 2006, one of the things the senior management team wanted to validate and better understand was the valuation of the company stock.

"We wanted to know where the 'premier' stock group stood relative to ours," Plant said.

Feedback from several respected investment banks indicated that there was work to do for TRW to reach the level of the premier investment group in the auto supply industry.

The next logical question – what were the most important actions and measures the company needed to examine and improve? The consensus was that TRW must meet three business imperatives to reach premier supplier status.

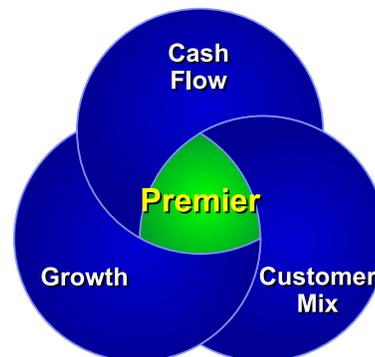
#### The business imperatives are:

- Growth
- Cash Flow
- Customer Mix

These business imperatives are in no way intended to replace TRW's strategic priorities – which remain the cornerstone of driving the business forward.

However, these imperatives are among the most important measures used by the investment community to evaluate companies, and while TRW was doing respectably well, the premier group was better and by some measures significantly better.

#### Strategic Imperatives

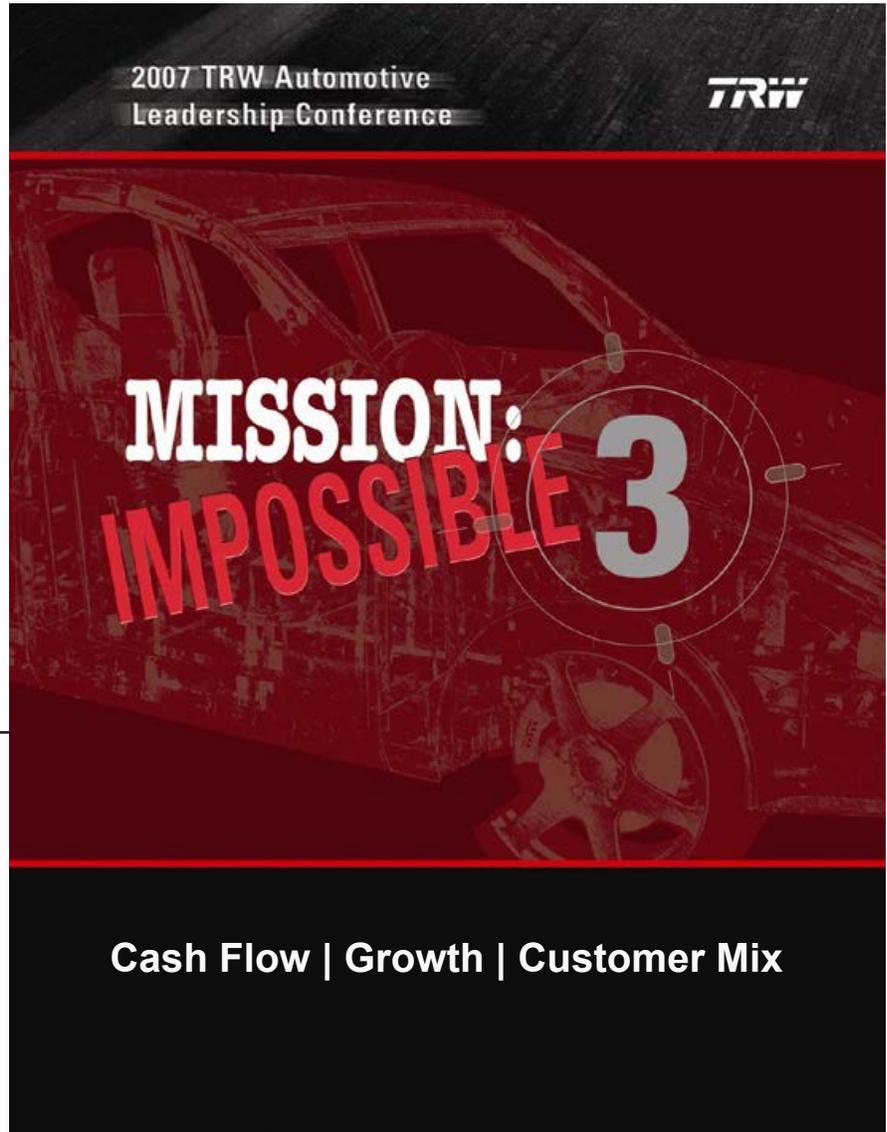


2007 TRW Automotive Leadership Conference Summary  
John Plant- Mission: Premier Supplier Status  
Joe Gantle- Solid Performance Continues... Cash Generation Critical  
Regional Reports- TRW and the Major Markets  
Steve Lunn- Differentiation - Not Variation

Sidebar - Conference Workshop Outputs  
Q&A- John Plant answers attendee questions  
John Plant- Conference Takeaways

# Template for on-site newsletter for Leadership Conference

2007



## John Plant



TRW Automotive is meeting its commitments and making the difficult choices that demonstrate its resolve to be among the top performing companies in the industry," said CEO and president John Plant at the recent leadership conferences held for the North and South American businesses in the United States and the European and Asian leadership teams in Germany.

**"Making the right choices in where to invest precious resources such as capital to sustain growth is a difficult but necessary balancing act "**

Plant emphasized that the company's determination to deliver performance must be greater than ever in an industry that is on the brink of major transformations. "It is up to each of us to dedicate ourselves to doing what we say we will do and helping to distinguish TRW as one of the premium automotive companies. This applies to commitments to customers, the investment community, and perhaps most importantly, to ourselves."

Delivering on these commitments and making the right choices with the company's limited resources are essential if TRW is to be successful in continuing to offset significant industry challenges such as commodity inflation, customer price reductions and flat growth in primary markets such as North America and Europe. Making the right choices in where to invest precious resources such as capital to sustain growth is a difficult but necessary balancing act. For example, growth in safety technologies such as electronic

where vehicle production has quadrupled since 2000, and the growth rate will continue in the double digits annually for the foreseeable future. "TRW has invested millions of dollars in China, and while TRW is very well established the company does not expect significant growth until 2007. This offers a good example of market dynamics where TRW must wait for the future growth of the market," Plant said. The move to low cost countries must also include a corresponding shift in purchased components and services. "The company has progressed from about 5 percent to about 25 percent sourcing in Low Cost Countries over last 2-3 years – but there is much more potential and the shift has been much more rapid in some parts of the business than others.

When the company absorbs the costs of closing a plant in western Europe or North America and relocates the business, TRW must move as quickly as possible to find credible low cost country supply sources to recover these costs and begin saving for the long term." "In short, it's about having that sense of urgency to make the choices and sometimes the sacrifices necessary to shape the future. There are still too many instances of not thinking ahead and concentrating on our ultimate goals."

Laid out in Microsoft PowerPoint so associate reporting on the event could fill in with content, save as a PDF and email to attendees on the fly

# TRW Ride and Drive event trifold

2007



## Agenda

### Media

Wednesday, November 7, 2007

### TRW Fowlerville Plant

Welcome in Training Room	8:00 am
Continental Breakfast	8:00 am - 8:15 am
TRW Technology Presentations	8:15 am - 9:00 am
Track Safety Video	9:00 am - 9:15 am
Depart for TRW Test Track	9:15 am

### TRW Test Track

Arrive at TRW Test Track	9:30 am
Vehicle Evaluations	9:30 am - 11:30 am
Feedback at TRW Tent	11:30am - 11:45 am
Depart Track for TRW Fowlerville	11:45 am

### TRW Fowlerville Plant

Arrive at TRW Fowlerville	12 Noon
Lunch- Executive Conf. Room	12 Noon
AM Session Concludes	12:30 pm
Attendees Depart	12:30 pm

## Technologies

### Technology demonstrations:

- Premium Electronic Stability Control (ESC), Hydraulic Boost for low vacuum applications
- Slip Control Boost (SCB)
- Low cost Electronic Stability Control (ESC), Electronic Parking Brake (EPB)
- Follow to Stop Adaptive Cruise Control (ACC)
- Electronic Stability Control (ESC)
- Trailer Sway Control (TSC)
- Condensed Electronic Stability Control (ESC)
- Lane Departure Warning
- Electrically Powered Steering (EPS)
- Electrically Powered Hydraulic Steering (EPHS)
- Driver Assist Systems (DAS)
- Climate Control



## Track Safety

### Safety is Our #1 Priority:

- Keep a safe distance between vehicles
- Fasten seatbelts
- Strictly observe speed limits
- Headlights on during maneuvers
- Only one vehicle on a test pad at a time
- Exit test pad as soon as possible after completing maneuver
- No "Hands-Off" maneuvers
- If vehicle control is lost, stay on brakes until vehicle stops

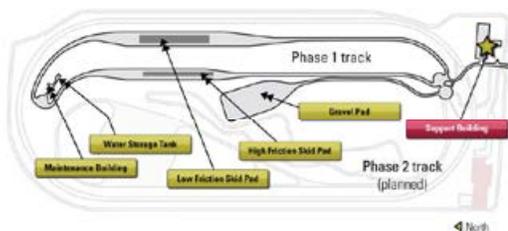
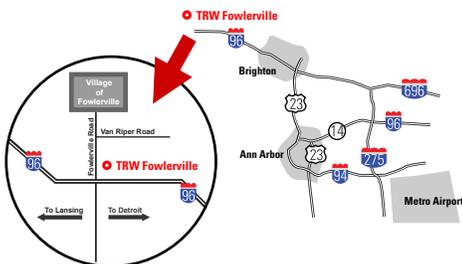


### TRW Fowlerville

500 E. Van Riper Road  
Fowlerville, MI 48836  
(517) 223-8330

[Visit mapquest.com](http://www.mapquest.com)  
For directions

- I-96 to Fowlerville Road exit
- North on Fowlerville Road to Van Riper Road (1st major intersection)
- East on Van Riper Road to TRW Automotive



### TRW Test Track

4435 Sherwood Road,  
Williamston, MI 48895  
(517) 468-3505



### TRW Fowlerville

500 E. Van Riper Road  
Fowlerville, MI 48836  
(517) 223-8330



### Media Ride & Drive Event

Wednesday, November 7, 2007

# TRW Automotive - Employee Relocation FAQ

2006

**TRW Automotive Relocation Summary and Frequently Asked Questions**




**TRW Automotive Relocation Summary and Frequently Asked Questions**

**Transportation of Household Goods**

Actual household expenses are reimbursed for household goods in the form of a lump sum. The amount of the reimbursement is based on the weight of the household goods. The reimbursement is based on the weight of the household goods. The reimbursement is based on the weight of the household goods.

**Storage**

The employee will be responsible for the cost of storage for household goods. The employee will be responsible for the cost of storage for household goods. The employee will be responsible for the cost of storage for household goods.

**Dual Create Assistance**

The employee will be responsible for the cost of dual create assistance. The employee will be responsible for the cost of dual create assistance. The employee will be responsible for the cost of dual create assistance.

**Incidental Expense Allowance**

The employee will be responsible for the cost of incidental expenses. The employee will be responsible for the cost of incidental expenses. The employee will be responsible for the cost of incidental expenses.



**TRW Automotive Relocation Summary and Frequently Asked Questions**

**Duplicate Residence**

The employee will be responsible for the cost of duplicate residence. The employee will be responsible for the cost of duplicate residence. The employee will be responsible for the cost of duplicate residence.

**Travel to New Location (also referred to as Final Travel)**

The employee will be responsible for the cost of travel to the new location. The employee will be responsible for the cost of travel to the new location. The employee will be responsible for the cost of travel to the new location.



**TRW Automotive Relocation Summary and Frequently Asked Questions**

**Amending the Contract of Sale**

The employee will be responsible for the cost of amending the contract of sale. The employee will be responsible for the cost of amending the contract of sale. The employee will be responsible for the cost of amending the contract of sale.

**Buyer's Offer Less Than Appraised Value Offer**

The employee will be responsible for the cost of a buyer's offer less than appraised value. The employee will be responsible for the cost of a buyer's offer less than appraised value. The employee will be responsible for the cost of a buyer's offer less than appraised value.

**Closing an Assessed Value Sale**

The employee will be responsible for the cost of closing an assessed value sale. The employee will be responsible for the cost of closing an assessed value sale. The employee will be responsible for the cost of closing an assessed value sale.

**Equity**

The employee will be responsible for the cost of equity. The employee will be responsible for the cost of equity. The employee will be responsible for the cost of equity.




8.5 x 11 in. PDF file for printout.  
Previous FAQ layout was poorly organized and difficult to read

**Co-op Positions**

**TRW has openings for the following positions:**

- Mechanical Engineering Co-op
- Computer Engineering / Computer Science Co-op
- Electrical/Electronics Co-op

**Qualifications include:**

- Minimum freshman status as defined by the universities curriculum and a 3.0 GPA.
- Meet all standards of employment as defined by TRW Automotive.
- Co-op/Intern students must meet all conditions of the school's formalized program, including enrollment, minimum curriculum requirements, and minimum academic standards.
- Students must be able to work on a full time basis with TRW Automotive.
- Students must have a current USA work authorization to be eligible for the TRW Automotive co-op program.
- Students need to continue to make advancement towards degree completion within the allotted time for co-op students.

**About TRW:**  
TRW Automotive with 2007 sales of \$14.7 billion is among the world's ten largest automotive suppliers and is one of the top financial performers in the industry. TRW has approximately 68,000 employees working in more than 200 locations in every vehicle producing region.

**TRW product lines include:**  
Chassis Systems - Advanced Braking Systems - Driver Assist Systems - Advanced Steering Systems - Advanced Linkage and Suspension Systems - Advanced Electronics - Advanced Occupant Safety Systems - Body Control Systems - Engineered Fasteners & Components - Engine Components

**COGNITIVE SAFETY SYSTEMS**



Associates working in TRW facilities in Michigan, Great Britain, France, Germany and Slovakia.

Current co-op assignments are in the US only. However, travel to foreign TRW locations is possible during the co-op assignment. Students continuing in the program need to be open to relocation for future career opportunities.

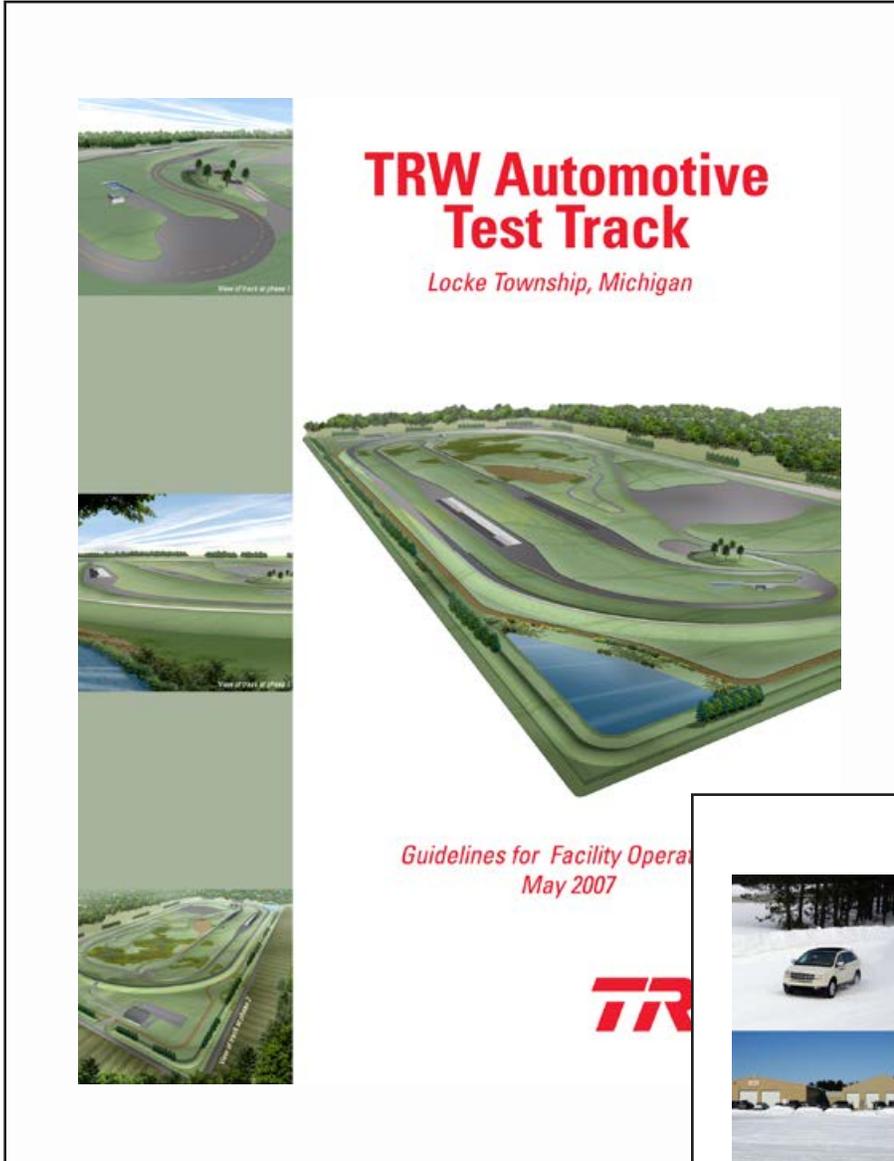


Go to [www.trw.com/careers](http://www.trw.com/careers) to learn how TRW is advancing the definition of safety visit [www.trw.com](http://www.trw.com). TRW is an equal opportunity employer.

Job posting flyer for TRW job fairs

# Cover art for TRW Automotive test track guidelines document

2006

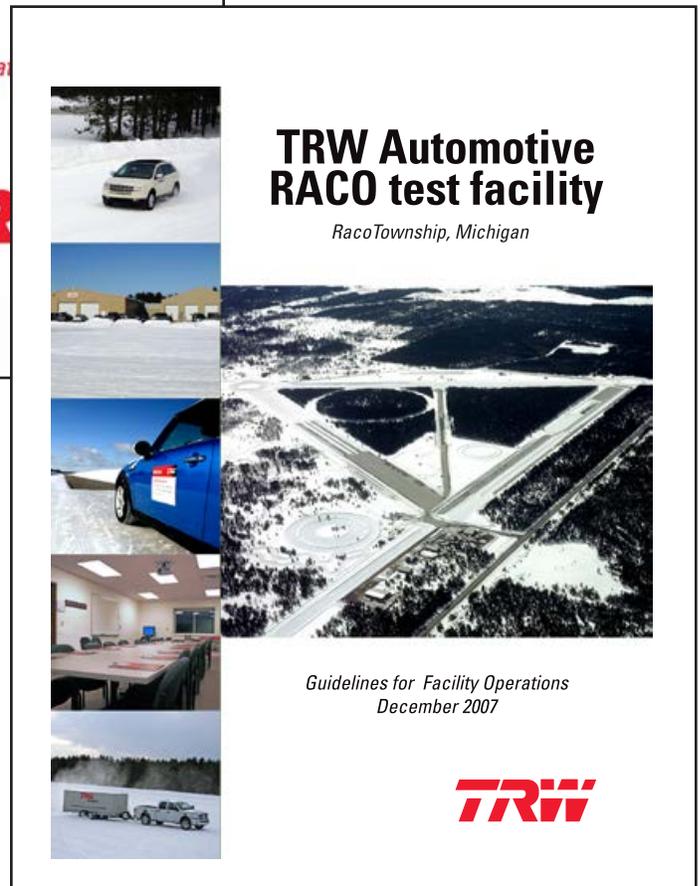


**TRW Automotive  
Test Track**  
*Locke Township, Michigan*

*Guidelines for Facility Operations  
May 2007*



This cover art features a central 3D architectural rendering of the TRW Automotive Test Track in Locke Township, Michigan. The track is a complex, multi-lane facility with various curves and straightaways, surrounded by greenery and a blue pond. To the left of the main rendering are three smaller images: a top-down view of a track section, a side view of a track curve, and another top-down view of a different track section. The TRW logo is positioned in the bottom right corner of the cover.



**TRW Automotive  
RACO test facility**  
*Raco Township, Michigan*

*Guidelines for Facility Operations  
December 2007*



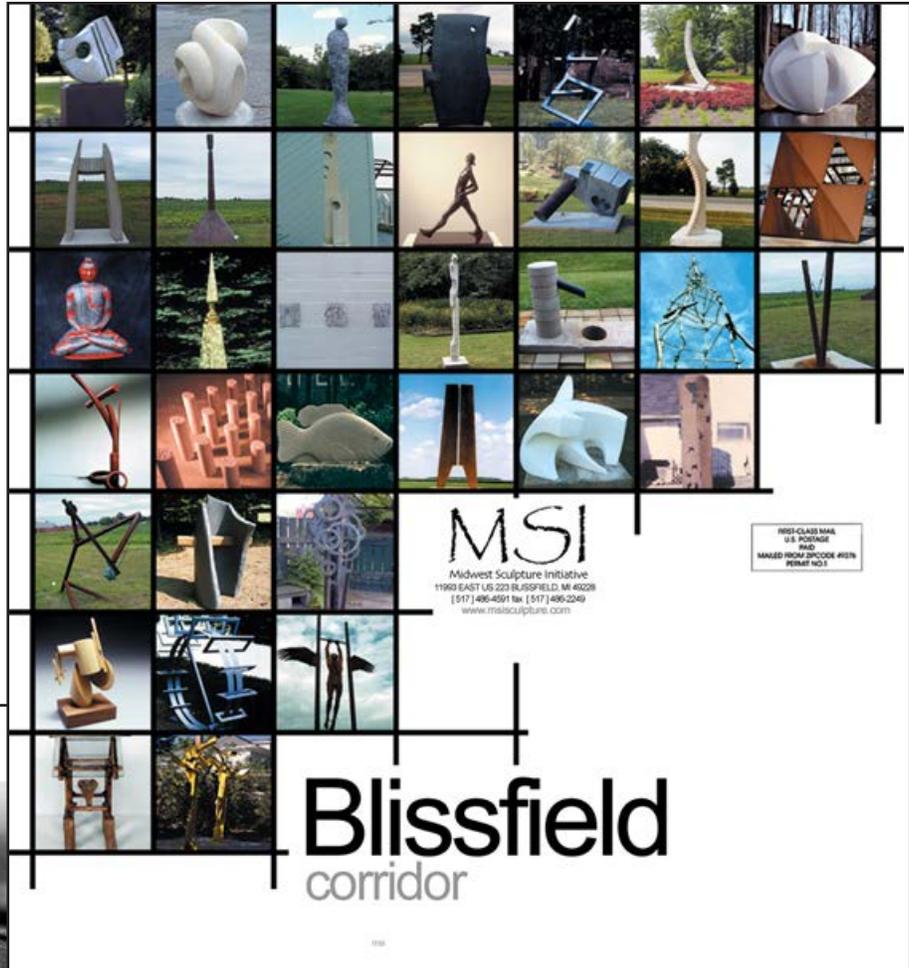
This cover art features a central aerial photograph of the TRW Automotive RACO test facility in Raco Township, Michigan. The facility is a large, complex of roads and tracks, including a prominent circular track and several straightaways, set against a snowy landscape. To the left of the main image is a vertical strip of five smaller images: a car driving on a snowy road, a building, a blue car, an interior view of a meeting room, and a truck on a snowy road. The TRW logo is positioned in the bottom right corner of the cover.

# Blissfield Corridor art show mailer and map

2005

12 x 12 inch bifold mailer. The design was intended to function as both a mailed notice and a poster for the event.

Design had to leave room for entries to be added and subtracted.



## Blissfield corridor

Oct 24 2004 - Sept 30 2005

The Blissfield Corridor consists of a 2000 foot stretch of East US 223 lined on both sides with 40 sculptures, and a series of events in Michigan. The sculptures will be on display from October 2, 2004 through September 30, 2005. The work of sculptors from Michigan, Ohio, Pennsylvania, Indiana and Illinois will be represented (and many more) around the corridor. The work presented will represent sculpture to the state, region and beyond. The exhibition was organized by the Midwest Sculpture Initiative, a 501(c)(3) not-for-profit organization. It is a joint effort of 12 professional sculpture artists and art educators. It is a joint venture of local, state, national, and international artists and organizations who support the visual arts.

Historical Blissfield was settled in 1824 by Henry Bliss and later by a group of 1172 settlers on the 1000 acre plot of land known as the Blissfield Estate. The village was named in honor of the Bliss family and a story that says the name "Bliss" and "Field" were combined to create the name Blissfield. Blissfield has a long history of artistic success, unique shops, restaurants, and art galleries. Blissfield has become a national destination that draws from the large surrounding metropolitan areas. Millions of people visit Blissfield and walk past through the Village on a daily basis.



Opening: Sat Oct 2, 2004 9-11 p.m. at Fullinwider Sculpture Supply and Art Galleries  
Sponsored by the Dave Grier Band and the Media Darlingz.  
For directions and more information please visit: [www.msisculpture.com](http://www.msisculpture.com)

1) Tom Lingeman \$4,500	11) Dave Deming "Medical Model" \$3,000	21) Tom Rukk "Garden with 8 Feet" \$3,000	
2) David Deming "Name" \$3,000	12) Jim Havens "Name" \$4,500	22) Tom Rukk "Garden with 8 Feet" \$3,000	
3) Dave Eichenberg "Cultural Figures" \$4,500	13) Cynthia McKeon "Sculpture" \$3,800	23) Mark Belchanko "A World of 219" \$6,500	
4) Marlan Anderson "Sculpture" \$3,200	14) Ken Thompson "Sculpture" \$3,300	24) Jerome Favetti "Fig" \$6,500	
5) Ken Thompson "The Artist, Art and Life" \$4,500	15) Robert Bielak "The Artist" \$1,500	25) Mike Barker "The Artist" \$2,500	
6) John Leyland "Sculpture" \$3,000	16) Ed Shay "The Artist with Children" \$3,000	26) Robert Bielak "The Artist with 11 Feet" \$2,500	
7) Cynthia McKeon "Sculpture" \$3,500	17) Tom Lingeman "The Artist with 11 Feet" \$3,500	27) Sergio DeGiusti "The Artist with 11 Feet" \$2,500	
8) Nathan Longdorf "Sculpture" \$2,500	18) Chad Rimer "The Artist with 11 Feet" \$3,500	28) Megan Merrill "The Artist with 11 Feet" \$2,500	
9) Ken Thompson "Sculpture with 42" \$6,500	19) Ken Thompson "Sculpture with 42" \$6,500	29) Mike Barker "The Artist with 11 Feet" \$2,500	
10) Christopher Muzta "Sculpture" \$2,500	20) Chris Stolan "Sculpture" \$2,500	30) Norma Pechersky-Glasser "The Artist with 11 Feet" \$2,500	
		31) Calvin Babich "Sculpture" \$2,500	
		32) Bob Hull "Sculpture with 11 Feet" \$2,500	
		33) Mury Klopfer "Sculpture" \$2,500	
		34) Bob Sestock "Sculpture" \$2,500	
		35) Marlan Anderson "Sculpture" \$3,200	
		36) J. Doug Patterson "Sculpture" \$3,200	
		37) Michael Sokolan "Sculpture with 11 Feet" \$2,500	
		38) Jim Lutzinski "Sculpture with 11 Feet" \$2,500	
		39) Russel Thayer "Sculpture with 11 Feet" \$2,500	
		40) Marlan Anderson "Sculpture" \$3,200	

The exhibit is sponsored by Fullinwider Sculpture Supply and Art Galleries with support from John Tuckerman, John Tuckerman, Gerald P. One and Michigan Creative Region.

# Blissfield corridor

# Meijer store Safety newsletter

8.5 x 11 in. grayscale laser jet printouts. 2001



Store 118 Safety News

Issue 1, June 2001

Research and articles- Beth Livingston  
Layout and Graphics- Tim Chorzempa

## June is National Safety Month!

### How safe are you?

While at work or at home, how much do you think about safety? Are your safety habits at home the same at Meijer as they are at home? Safety is an important part of our lives every day. Important to our team here at Meijer as well as our guests' safety. We want our guests to continue to shop with us, and our team members to return to work with a feeling that safety is foremost on our minds.

### Box cutter safety

Position carton at an angle to your body so you cut away from your body

Position your free hand on the side opposite to the one you're cutting

Your thumb goes along side of blade to guide the depth of the cut. Make a smooth cut. Turn 1/4 revolution, and repeat until all sides are cut.

Check for any damage. Use care when handling items such as bleach or other cleaning materials.

Never leave boxcutter unattended with open blade.

Dull blades cause injury. Check often for sharpness.

Use appropriate receptacles when discarding used blades.



When using a boxcutter, be sure to cut at an angle away from yourself



### Spills and spill cleanup

It is everyone's responsibility to make sure that the floors are clear of debris (hangers, paper, product and food items. Spills are to be handled as quickly as possible. The two basic types of spills are Chemical and non-chemical.

In the case of any spill, first set up floor cones and divert guests from the area. If the spill is non-chemical, clean it with a mop and bucket, or paper towels if it is a small spill. If it is a chemical spill, Contact Loss Prevention and ask how the cleanup should proceed. If a guest slips and falls, assess the situation and page dept. 50, or call Loss prevention. Spill kits are located at Merchandise/Receiving, Pet and Garden, and the Loss prevention office.

### Emergency alert codes

Dept 10 Loss prevention will respond  
Dept 50 Injury or medical attention is required.  
Dept 75 Lost child. All team leaders and LP respond.  
Dept 100 Fire emergency-All team leaders and team members respond

### Fire aisles/extinguishers/stock clearance

Fire aisles are to be maintained and clear at all times.

Know where the nearest fire exit is located.

Evacuation. All team members must meet in the team member parking area.(between L and Benore Street).

Should dept. 10 be paged, the EO(Emergency Organization chart becomes active. The purpose of the FEO is to have a plan already in effect for handling fire emergencies.

All team leaders, all hardlines team members, and all grocery team members are to respond to the scene with fire extinguishers.

Fires are divided into 4 classes

Class A-Ordinary combustibles, paper, trash, wood, rags

Class B-Flammable liquids, oil, gas, paint, and solvents

Class C-Electrical fires

Class D-Combustible metals. Class D fires are rare, but very serious. Only qualified firefighters should attempt to fight this type of fire.

Meijer uses class A and ABC extinguishers. Class A's are recognizable by their stainless steel containers. The extinguishing agent is water. Class A has a range of approx. 40 feet with a discharge time of about 60 seconds.

Class ABC uses a dry chemical agent. ABC has a range of 8-12 feet, and a discharge time of 8-30 seconds. They can be used, as their name implies of A, B, and C class fires.

To use the extinguishers, remember the PASS system:

P-Pull the pin

A-Aim at the base of the fire

S-Squeeze the handle

S-Sweep nozzle back & forth

### Sharp equipment

Slicers are often the cause of severe cuts and lacerations, some resulting in the loss of fingers. To help avoid these unfortunate incidents, some safety measures must be taken.

Before starting any machine, make sure the guards are in place and the machine is properly set to operate. The blade guard must be kept on at all times during operation. Make sure slicer has stopped moving before attempting to remove product.

Statistics show that Knives are more frequently the source of disabling injuries than any other hand tool. The cutting stroke should be always made away from the body or from the hand holding the product. Dull blades are often hard to work with, and are implicated in more injuries than sharp knives. If you should happen to drop a knife while using it, step back and let the knife fall. DO NOT ATTEMPT TO CATCH THE KNIFE.

If you do not feel comfortable using a knife or any other equipment, see your first assistant for more training. Do not become a statistic, take an active role in safety in the workplace.

# Oops .

A container of fertilizer spilled on the floor.  
Would you know what to do?

Some materials are hazardous, and require special attention. For more information, see your first assistant

In the case of a chemical spill

1. Place floor cones around the spill and keep guests away
2. Contact Dept. 10.
3. Watch the area until help arrives



Tim Ghorzempa

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## **Signage**

Printouts including laser printers, large format CMYK printers, etc.

# Financial Services of America - Venue booth signs

2012 - 2013



24 x 36 inches. Commercially printed on glossy stock with corrugated plastic board substrate



**New Exclusive ALA Member Benefits now available.**

**Have a representative speak at your next meeting.**

**Talk with us today and find out how!**

24 x 36 inches. Commercially printed on glossy stock with corrugated plastic board substrate

# Financial Services of America - In-office posters

2012 - 2013

**Sales Incentives**  
Produce \$3 Million in premiums with FSA to qualify for a free trip!



**Financial Services of America**

**AVIVA**

**Trips to Utah, Orlando or South Beach**  
Trip date to be determined



**Fidelity & Guaranty Life**

**Trip to Maui, Hawaii**  
May 13-17, 2014



**AMERICAN**

**Trip to Las Vegas**  
March 2014



**NATIONAL WESTERN**  
LIFE INSURANCE COMPANY™

**Trip to London**  
Trip date to be determined



Color laser printer (8.5 x 11 inch)

**Contest Rules**



**Financial Services of America**

- 1 Signing agents are determined based on the highest producer of the previous calendar year. For example, any producer in 2012 from January 1st to December 31st is eligible, regardless of which company or companies were written. It is used to call value who will be counterinsuring for 2013.
- 2 Counterinsuring is done in order to get an agent qualified for a trip that he or she would not otherwise be able to qualify for. Since most companies require a minimum of \$3,000,000 in premium and only few agents will write that much business with one company, most agents will not qualify for any trips. For example, if an agent did \$3,000,000 in premium production in 2012, but had \$1,000,000 with AVIVA, \$1,000,000 with F&G and \$1,000,000 with North American, then they would not earn anything from those companies. Using our counterinsuring system, the agent would have been able to qualify for one of those trips.
- 3 All applications submitted will be counterinsured for the company up to 90% of the case. FSA will counterinsure the maximum that each insurance company allows, in most cases this will be a 10/90 split with 10% being credited to the original agent and 90% being credited to the current signing agent.
- 4 Counterinsuring still allows you to be the agent of record on any submitted applications and you will still be able to go online or call the insurance company and get any information or forms for your clients.
- 5 Counterinsuring does not affect your commission percentages at all. It is simply used by the insurance companies as a credit for trip situations.
- 6 FSA company policy dictates that we will counterinsure 10% more than the trip request amount to allow for cancellations and chargebacks. Starting in November, we will reverse all counterinsures and give any additional case funds that are needed to get that counterinsure qualified.
- 7 The agent that is the current counterinsure must stay up to date on all SMO/CE Credits and Insurance company product training that is required.
- 8 If you did not qualify to counterinsure, but still produced \$3 million in earned premiums, FSA will send you on a trip to be determined.

**Additional Rules:**  
No substitutes will be allowed, nor cash in lieu of attendance. Financial Services of America reserves the right to change the site and/or dates.  
The qualifying period this year is January 1 to December 31, 2013. Credits will be earned for all agents signed, issued and paid on or before December 31, 2013.  
Financial Services of America holds sole discretion in the handling of issues not outlined in these rules.  
Because the Internal Revenue Service of the United States considers the costs incurred at sales conferences to be additional income to the producer, the company must report those expenses in the way of a Form 1099. Qualifiers may wish to consult their tax advisor or CPA in advance.  
**If you have any questions please ask Daniel Barera.**

Color laser printer (8.5 x 11 inch)

**CAMERA IS LIVE!** 

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**do not change classrooms**

**CAMERA IS OFF** 

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**you may change classrooms**

Color laser printer (8.5 x 11 inch)

**Please do not bring food products into the building that contain peanuts.**

There are associates who are allergic to peanuts.



Trace amounts of peanut proteins can linger in the air and are known to cause potentially severe reactions in people who are allergic to peanuts.

Color laser printer (8.5 x 11 inch)

# TRW Automotive - Component Posters

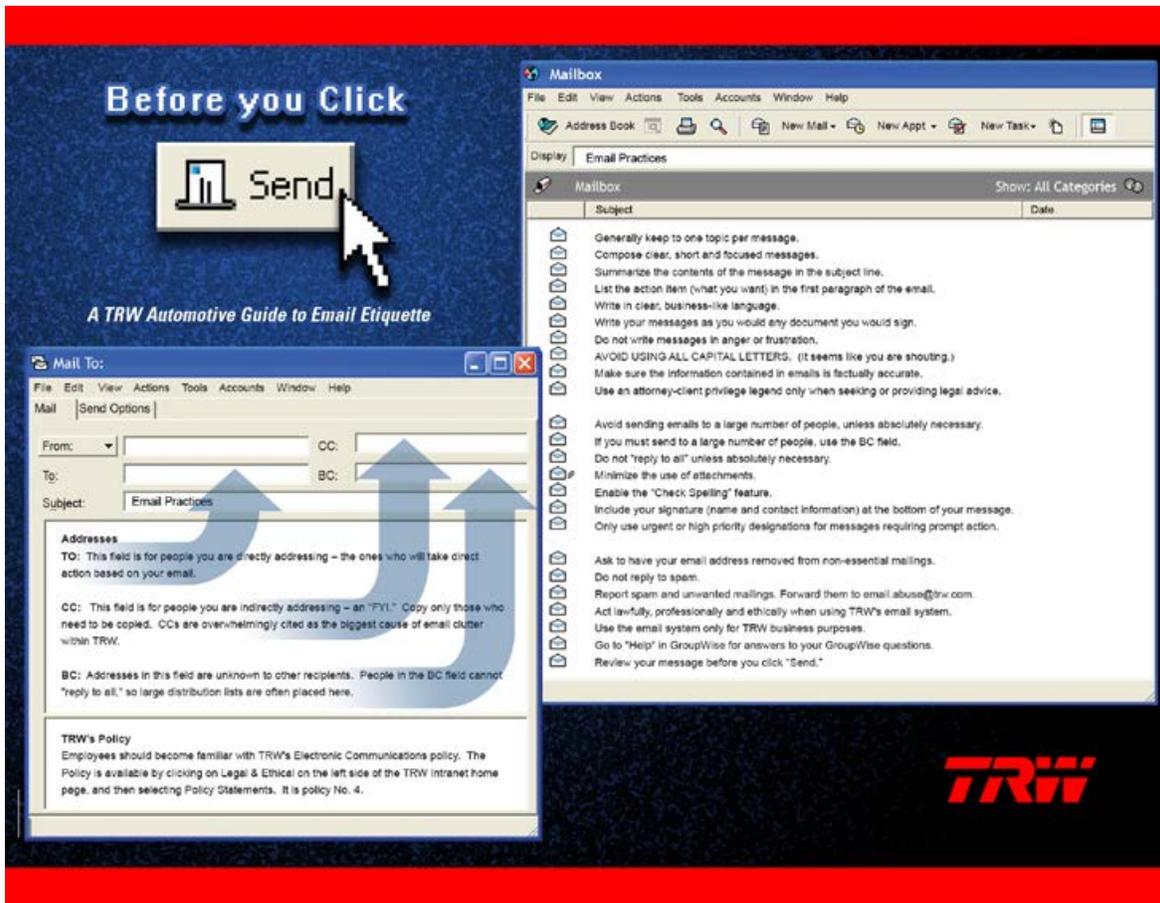
2008



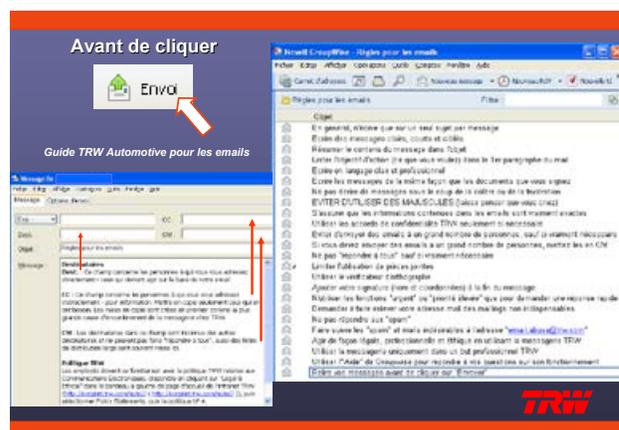
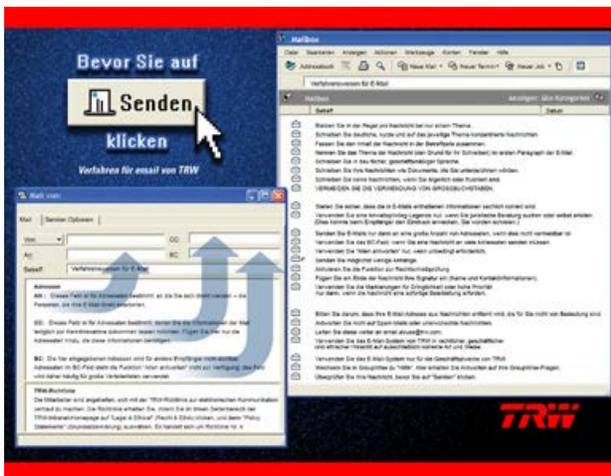
Color laser printer (8.5 x 11 inch)

# Email etiquette posters

2008



Color laser printer, to be printed and hung in printer rooms companywide (8.5 x 11 inch)



## Employee Involvement

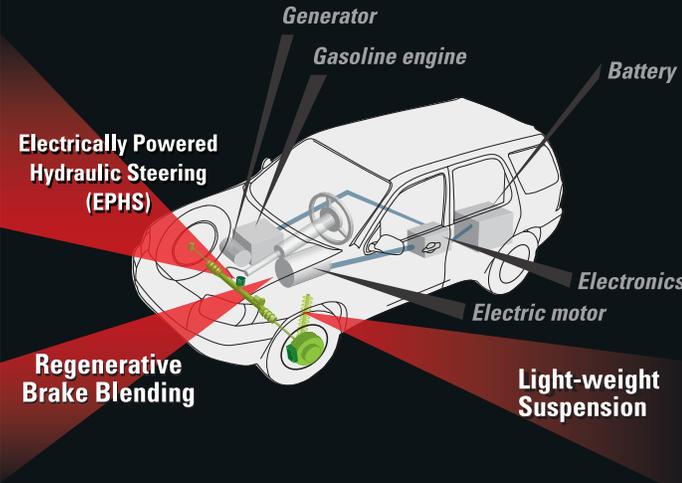
After seeing the English, German and Spanish versions of the poster, which were developed and deployed before an official translation in French could be completed, a TRW associate from France contacted the Communications team after creating the version above. He was excited by the concept behind the other translations after being forwarded them by other TRW associates. This version was adopted as the official version for TRW France because of the associate's enthusiasm.

**Event Panels**  
2007



## TRW Automotive Technologies Turn Hybrid Dreams Into Reality

A Hybrid Vehicle Design Equipped With TRW Technologies



**Electrically Powered Hydraulic Steering (EPHS)**

**Regenerative Brake Blending**

**Light-weight Suspension**

**Generator**

**Gasoline engine**

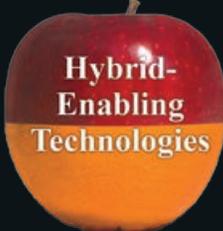
**Battery**

**Electronics**

**Electric motor**



## TRW Automotive Hybrid-Enabling Technologies



- Electrically Powered Hydraulic Steering**  
(EPHS) replaces belt driven pump
- Slip Control Boost**  
Electro-Hydraulic Control Unit / Brake Pedal Simulator
- Light-weight Brakes**  
Front Brake, Colette II, Thin-Wide Bridge Caliper
- Rear Disc Brake**  
Colette II caliper integrates parking brake system into aluminum caliper housing
- Light-weight Components**  
Aluminum knuckle, forged steel arm, aluminum control arm, FRP stabilizer link
- Driver Airbag**  
Bayonet module with D1-10 inflator
- Passenger Airbag**  
MIC (Module Integrated Concept with PP15 inflator)

80" x 42" Ink jet prints on Vinyl



Event Panels on display at legislative auto summit

# Signage for 2007 TRW Automotive Leadership Conference

2007

# Directory

**2007 TRW Automotive  
Global Leadership Conference**

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**Main Conference Room**  
Grand Harbor Ball Room North

**TRW VIP Meeting Room**  
Board Room

**Breakout Session Rooms**  
Salons 1-4, Cape Cod Hall Rooms

**TRW Office & Communications Center**  
Saybrook Room

**TRW Registration Desk**  
Adjacent to Grand Harbor Ball Room North



## Information

2007 TRW Automotive  
Leadership Conference

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**Main Conference Room**  
Grand Harbor Ball Room North

**TRW VIP Meeting Room**  
Board Room

**Breakout Session Rooms**  
Salons 1-4, Cape Cod Hall Rooms

**TRW Office & Communications Center**  
Saybrook Room

**TRW Registration Desk**  
Adjacent to Grand Harbor Ball Room North



## TRW Automotive Leadership Conference

## Restrooms



## TRW Private Reception

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*Judea Banquet Room*

## Salon 2

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OSS North America (NA)

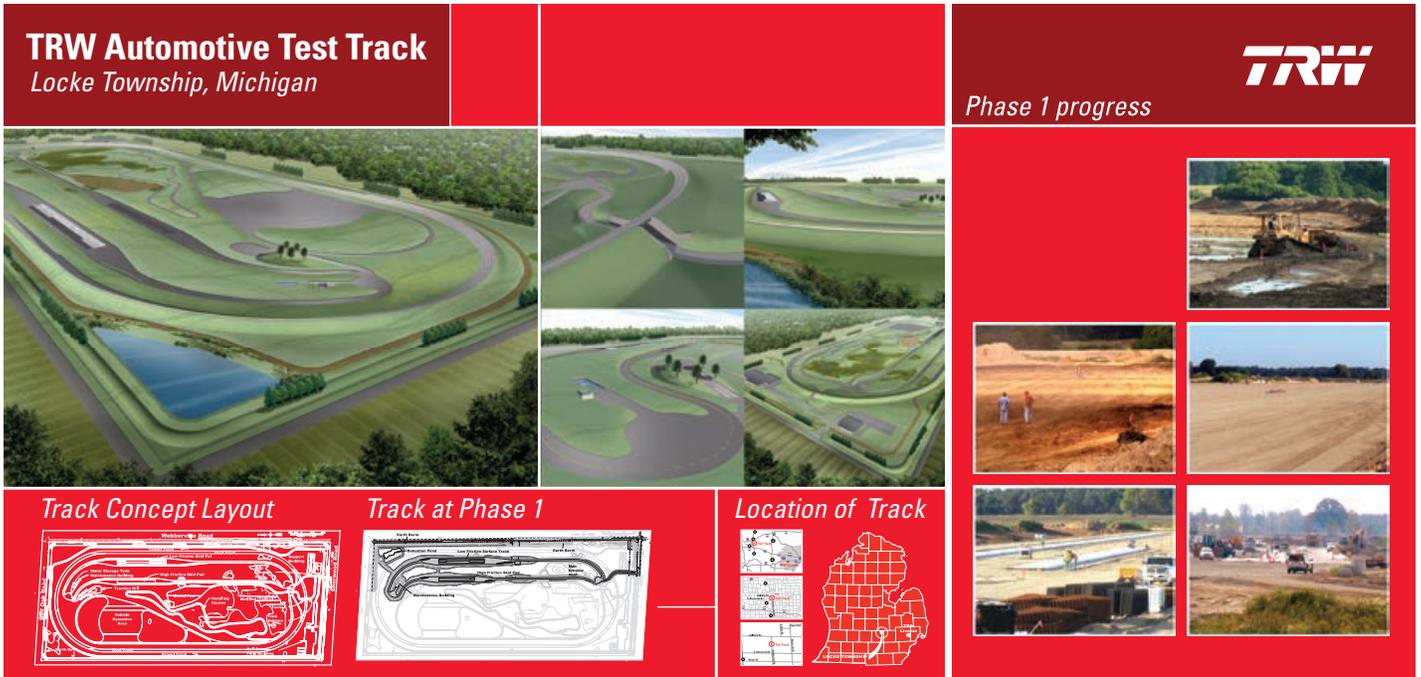
2007 TRW Automotive  
Leadership Conference



36" x 48" Laminated ink jet printouts and 8.5" x 11" laser printer sign inserts  
Designed to be reusable for other events

# TRW Automotive - Signage for Test Track

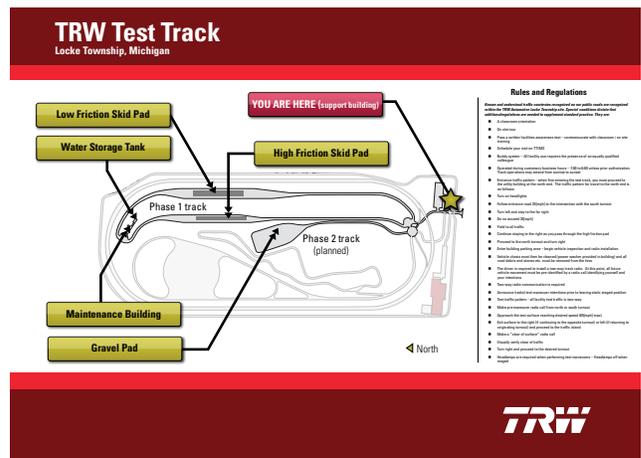
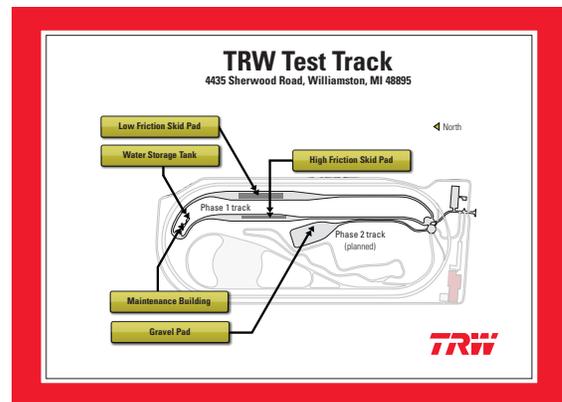
2007



72" x 34" Laminated ink jet printout for display at TRW facilities



Signage installed in display



Additional related signage

# TIM GHOZZEMPA

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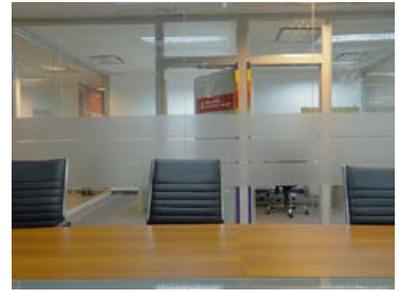
## **Photography**

I have been trained in basic photography techniques and have an intermediate level of experience in photographic techniques.

On occasion I have been asked to photograph events and locations when the need arises in my various roles. I color adjust, retouch, and otherwise enhance the quality of the photographs taken.

# MRM // McCann - Photos of MRM office in Buenos Aires, Argentina

2014



# Photos of NHTSA representative visit to TRW

2006



# Photos of Fifth Third Field, home of the Toledo Mudhens

2008



# Advertising Photos for laptops sold on eBay

2010



# Object Photographs taken with a light tent and solid background

2011



# TIM GORTZEMAN'S

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## **Photographic manipulation**

The following are examples of graphics and artwork created by manipulating photographs to produce stylized images or environments.

Fictional science fiction movie poster

2017

IT ABSORBED ATOMIC RAYS.. AND GREW!  
CAN IT BE STOPPED?

IT'S

**MEGA DUCK!**



**SEE!**

THE  
SPECTACLE

**HEAR!**

THE  
DEAFENING  
QUACK

**FEEL!**

THE  
EXCITEMENT

A MOTION PICTURE BY TIM CHORZEMPA

NOSTALGA-CO PICTURES

## Photo retouching

2008



Original photo (top) was provided with part number blurred out to protect TRW trade secrets



Retouched photo (bottom) with blurred section re-created in photoshop. Note the realistic texture of the plastic in the affected area

## Photographic montage

2005

Original design for a Christmas card. A photograph of sand dunes was taken, darkened, and combined with another picture that was manipulated to produce a night sky with a Christmas star. Nativity figures were turned into silhouettes and added to the composition.



## Photographic montage

1999

Dreamlike image created by combining pictures of a city skyline, nature, and a photograph of myself. Demonstrates the ability to use layering, masking, and selection tools.



Tim Ghorzempa

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## **Vector art/ illustrations**

The following are examples of original illustrations, line art, logos, and other art made using illustration software.

# Logos and letterhead designs

2003 - Present



New treatments for America's Professional Services Association (proposed)



Original design created for new association. Logo was officially adopted for use.



# TimCdesigns

websites - graphics - multimedia - art

Tim@TimCdesigns.com  
TimCdesigns.com  
734.798.5788

# Native Memories



# Various silhouette art

2006

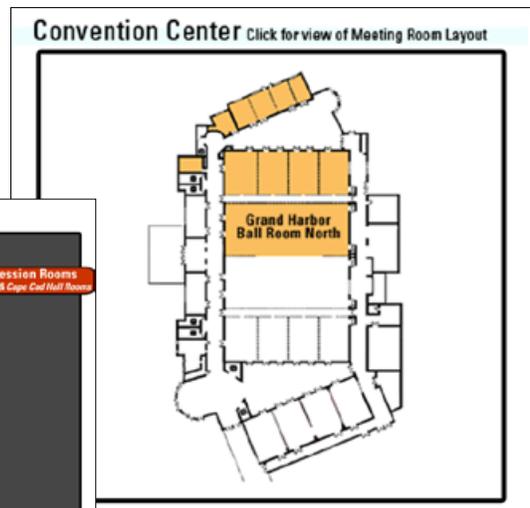
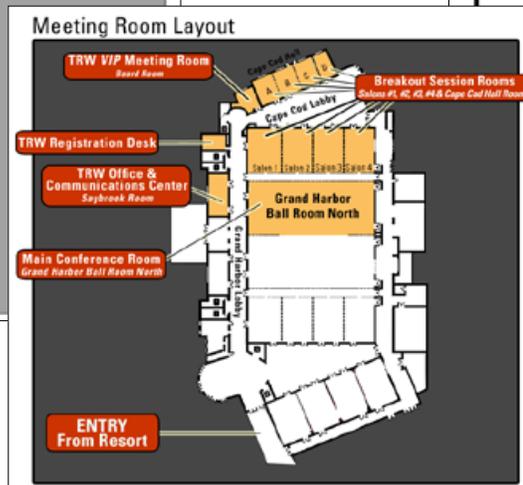
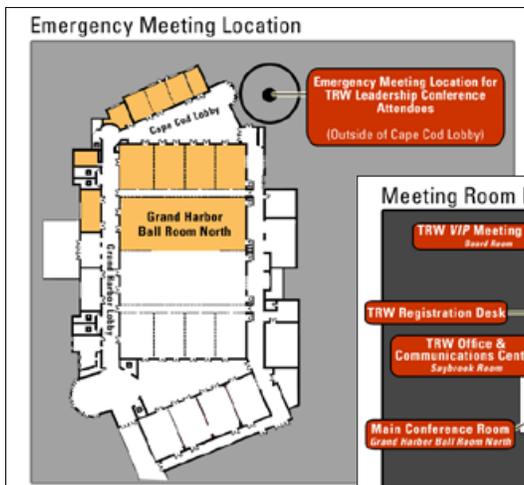


# TRW Automotive - Illustrated artwork and diagrams

2008



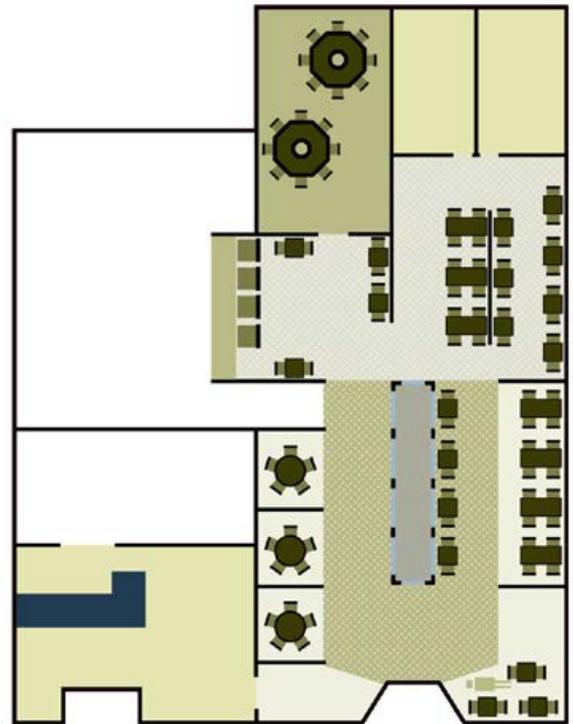
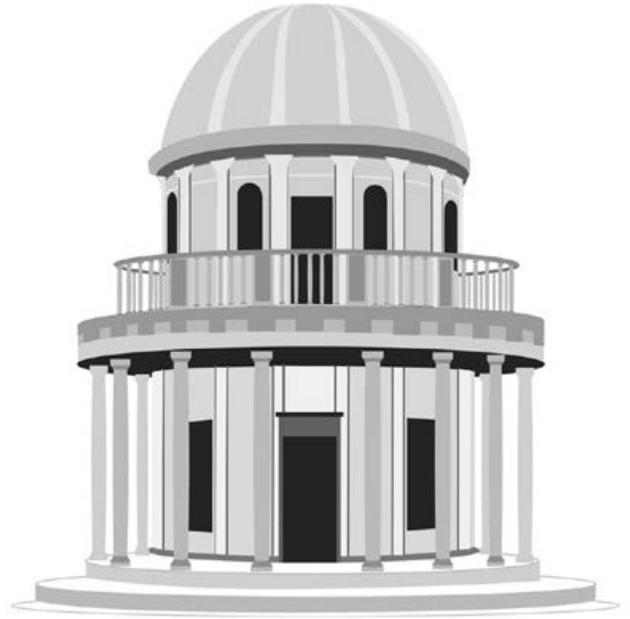
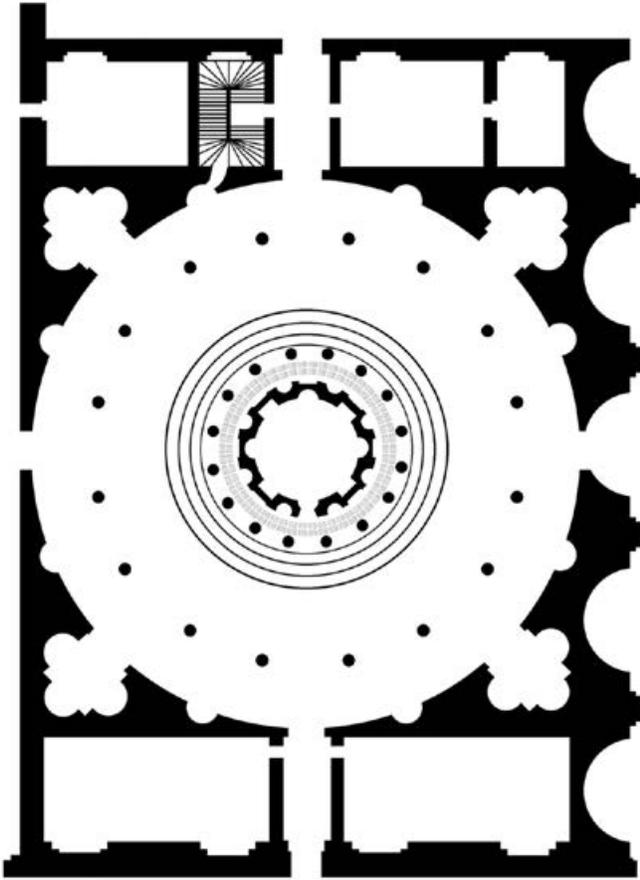
Holiday greetings distributed via TRW email as jpeg attachments



Event location diagrams created as line art

# Architectural diagrams

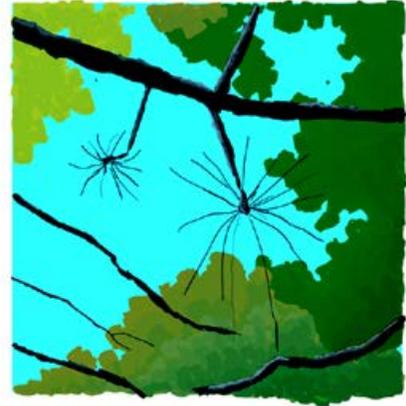
2003 -2004



Architectural diagrams of El Tiempetto, after Bramante  
Architectural diagrams of a fictional Restaurant

# Various digital paintings created in Adobe Illustrator

2001



Tim Ghorzeimns

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# Typography

Original fonts I created

